



ถ้อยแถลง

บันทึกข้อความ

ส่วนราชการ สำนักการประชาสัมพันธ์ต่างประเทศ สรท. โทร. 02-618-2323 ต่อ 1710-11

ที่ นร 0209.03/ 71308

วันที่ 24 ตุลาคม 2551

เรื่อง การประชุมเชิงปฏิบัติการระดับภูมิภาค เรื่อง "Media and Elections"

เรียน ผอ.สรท., ผอ.สทท., ผอ.สนช., ผอ.สปช. 1-8

AIBD ร่วมกับ Friedrich-Ebert-Stiftung (FES) จะจัดการประชุมเชิงปฏิบัติการระดับภูมิภาค เรื่อง "Media and Elections" ระหว่างวันที่ 17-21 พฤศจิกายน 2551 ณ กรุงกัวลาลัมเปอร์ ประเทศมาเลเซีย โดยมีวัตถุประสงค์เพื่อส่งเสริมความรู้เกี่ยวกับการรายงานข่าวเลือกตั้ง

AIBD เชิญ กปส. ส่งผู้สื่อข่าวจำนวน 1 คน มีอายุไม่เกิน 45 ปี และมีความสามารถในการสื่อสารภาษาอังกฤษเข้าร่วมการประชุม โดยหน่วยงานสำนักต้นสังกัดของผู้แทนจะต้องรับผิดชอบค่าเครื่องบิน ค่าที่พัก ค่าเบี้ยเลี้ยงและค่าใช้จ่ายสมทบอื่น ๆ (รายละเอียดตามเอกสารแนบ)

ในการนี้ สปต. ขอให้ท่านแจ้งเวียนผู้สนใจ และส่งรายชื่อผู้แทนเข้าร่วมการประชุมนี้อย่างรวดเร็ว พร้อมประวัติการทำงานไปยัง สปต. ภายในวันที่ 30 ตุลาคม 2551 เพื่อเสนอ อปส. พิจารณาคัดเลือกต่อไป

จึงเรียนมาเพื่อโปรดพิจารณาดำเนินการต่อไปด้วย จะขอบคุณยิ่ง

(นางลดาวัลย์ บัวเอี่ยม)

ผอ.สปต.

ประมาณการค่าใช้จ่ายการเข้าร่วมการประชุมเชิงปฏิบัติการ
เรื่อง "Media and Elections"
ระหว่างวันที่ 16-22 พฤศจิกายน 2551 (รวมวันเดินทางไป-กลับ)
ณ กรุงกัวลาลัมเปอร์ ประเทศมาเลเซีย

1. ค่าโดยสารเครื่องบินชั้นประหยัด	15,000	บาท
2. ค่าเบี้ยเลี้ยง (2,100 บาท x 7 วัน)	14,700	บาท
3. ค่าที่พัก (7,500 บาท x 6 วัน)	45,000	บาท
4. ค่าเดินทางในประเทศของต่างประเทศ	3,000	บาท
5. ค่าเดินทางจากบ้านพัก-สนามบินสุวรรณภูมิ-บ้านพัก	1,200	บาท
รวมเป็นเงิน	78,900	บาท



ASIA-PACIFIC INSTITUTE FOR BROADCASTING DEVELOPMENT

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Your Ref:

Our Ref:

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17 October 2008

Mr. Phachern Khamphoe
Director-General, The Govt Public Relations Department
National Broadcasting Services of Thailand
International Cooperation Division
Foreign Office, Public Relations Department
9, soi Areesamphan, Rama IV Road, Phayathai
Bangkok 10400, Thailand

Dear Mr. Phachern Khamphoe,

AIBD/FES Regional Workshop on Media and Elections 17 – 21 November 2008, Kuala Lumpur, Malaysia

The Asia-Pacific Institute for Broadcasting Development (AIBD) in collaboration with Friedrich-Ebert-Stiftung (FES) is organising this regional workshop as part of its development assistance to members.

We seek your co-operation to process nominations speedily.

1. The nominations should be sent through your office to reach AIBD **on or before Tuesday, 28 October 2008** once the required formalities have been completed and we would be most grateful for your assistance in maintaining the deadline.
2. The workshop is intended for **broadcast journalists** and it will focus on the critical role mass media play during elections, upgrade the journalistic skills in election reporting, and also includes case studies and group exercises, etc. During the workshop, the participants will need to do practical exercises on the reporting on media's performance, which they might do during the election. **The nominee should have excellent communication skills in English** as they are expected to participate actively in discussions and group work. The maximum age limit is **45 years**.
3. **Enclosed herewith are the Nomination Form and the Workshop Information stipulating the profile of the participants.** Please ensure to submit the duly filled applications through your office to AIBD **on or before Tuesday, 28 October 2008**. Failure to nominate by the stipulated deadline will result in the offer being automatically withdrawn.

4. We are offering **ONE** place to **NBT**. The nominating organization is required to nominate principal and alternate candidates. Places are offered strictly on a first-come-first-served basis provided all conditions and requirements are met.

This workshop is **offered as a self-funded activity**;

Nominating organisation is required to meet the costs of return air travel, accommodation, daily subsistence allowance, (local transportation charges for airport-hotel-airport), excess baggage, handling charges, extended days of transit, unauthorized stopovers/charges to itinerary for their respective participants.

5. Please note that organizers will not accept any responsibility for incidental expenses associated with the selection, travel or compensation in case of sickness or accident during the period of the activity. Candidates or their organizations are advised to take adequate measures to cover against this.
6. Candidates nominated are expected to be in positions where they can usefully employ their knowledge and skills acquired during the activity, or they should be able to return to positions where they can do so.
7. Candidates must be certified as physically fit and be able to cope fully with all stressful activities/situations connected with training.
8. Please note that responsibility for the final selection is vested in **AIBD**.
9. **AIBD** will notify your office as well as the successful candidate as soon as the selection is made. On receipt of such confirmation, candidates are expected to proceed with their travel and other formalities (including passports, visas).

We look forward to receive your nomination by **Tuesday, 28 October 2008**.

Yours sincerely.



DR JAVAD MOTTAGHI
Director AIBD

Cc: Mrs Wanida Gajaseeni, Senior Information Officer,
National Broadcasting Services of Thailand
Fax: +66-2-6182-377



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APPLICATION FOR PARTICIPATION IN SELF- FUNDED ACTIVITY

**AIBD/FES REGIONAL WORKSHOP ON
"MEDIA AND ELECTIONS"
17 – 21 NOVEMBER 2008
KUALA LUMPUR, MALAYSIA**

Please type or use capital letters for all entries.

APPLICANT'S NAME (Please underline family name)

DATE OF BIRTH

GENDER / MARITAL STATUS

- MALE / FEMALE
 - MARRIED / SINGLE
- (Delete whichever is not applicable)

Please affix a recent
Passport photograph
here

FULL POSTAL ADDRESS

(A) HOME:	TEL: E-MAIL:
(B) OFFICE:	TEL: FAX: E-MAIL:

NAME AND ADDRESS OF PERSON TO BE NOTIFIED IN AN EMERGENCY

(Relation of that person to applicant):
Tel:

PARTICULARS OF TRAVEL DOCUMENT

PASSPORT TYPE:	PASSPORT NO:	DATE OF ISSUE:
DATE OF EXPIRY:	PLACE OF ISSUE:	

EDUCATION

(A) HIGHEST QUALIFICATION HELD/INSTITUTION/DATE:

(B) OTHER RELEVANT STUDIES (Include previous AIBD courses/seminars and other fellowships awarded):

COMPETENCE IN THE ENGLISH LANGUAGE

READ			UNDERSTAND			SPEAK			WRITE		
EXC	GOOD	FAIR	EXC	GOOD	FAIR	EXC	GOOD	FAIR	EXC	GOOD	FAIR

Number of years you have studied English Please note: The training activity will be conducted in English.

PRESENT POSITION

(A) NAME AND ADDRESS OF EMPLOYER (Include department or sub-section):

E-mail:

Tel:

Fax:

(B) YEARS OF SERVICE:

FROM:

TO:

(C) TITLE OF POST:

(D) NUMBER OF YEARS IN PRESENT POST:

(E) DESCRIPTION OF YOUR FUNCTIONS AND DIRECT RESPONSIBILITIES:*

(F) PREVIOUS POSITION/EXPERIENCE (Briefly describe your professional career):*

(G) IF ACCEPTED FOR THIS TRAINING ACTIVITY, DESCRIBE THE PRACTICAL USE YOU INTEND TO MAKE OF THESE STUDIES ON YOUR RETURN HOME:*

(*Please use additional sheets if necessary.)

Regional Workshop on Media and Elections for Broadcast Journalists

Kuala Lumpur, Malaysia

November 17-21, 2008

Day 1 (November 17)

Morning

8:30 – 8:45	Registration
8:45 – 9:00	Introduction of speakers and program
9:00 – 9:30	Introduction of participants and program expectations
9:30 – 11:00	Media and Elections overview
11:00 – 11:15	Tea Break
11:15 – 12:15	The Conventional Approaches to Political Coverage
12:15 – 2:00	Lunch Break

Afternoon

2:00 – 3:00	Country situationers (short presentation by groups)
3:00 – 3:45	(Discussion): What works? What could be done better?
3:45 – 4:00	Tea Break
4:00 – 5:00	Documentary and Discussion

Day 2 (November 18)

Morning

9:00 – 9:15	Recap of Day 1 c/o Group 1
9:15 – 10:30	Planning YOUR Election Coverage
10:30 – 11:00	Brainstorming
11:00 – 11:15	Tea Break
11:15 – 12:15	The Candidates' Profile

12:15 – 2:00	Lunch Break
Afternoon	
2:00 – 3:00	The Voter
3:00 – 4: 00	The Party
4:00 – 4:15	Tea Break
4:15 – 5: 15	The Campaign Trail

Day 3 (November 19)

Morning

9:00 – 9:15	Recap of Day 2 c/o Group
9:15 – 10:15	Ethical dilemmas of covering politics
10:15 - 11:00	(Lecture/Discussion): The landmines
11:00 – 11:15	Tea Break
11:15 – 12:15	(Lecture/Discussion): The ethical options
12:15 – 2:00	Lunch Break

Afternoon

2:00 – 3:00	Group work: Re-inventing coverage
3:00 – 4:00	Group Presentation/Discussion
4:00 - 4:15	Tea Break
4:15 – 5:15	Critique

Day 4 (November 20)

Morning

9:00 – 9:15	Recap of Day 3
9:15 – 10:15	Strategizing: Bringing the issues home

10:15 -10:30	Tea Break
10:30 – 12:15	Film showing
12:15 – 2:00	Lunch
Afternoon	
2:00 – 3:30	(Discussion): Connecting with the voters
3:30 – 4:00 Experience	Post-election scenarios or Elections: The Philippine
4:00 – 4:15	Tea Break
4:15 – 5:15	Assignment: Prepare YOUR Election Coverage Plan

Day 5 (November 21)

Morning

9:00 – 9:15	Recap of Day 4
9:15 – 9:45	Group 1 Presentation of Election Coverage Plan
9:45 – 10:15	Group 2 Presentation of Election Coverage Plan
10:15 – 10:30	Tea Break
10:30 – 10:45	Group 3 Presentation of Election Coverage Plan
10:45 – 11:15	Group 4 Presentation of Election Coverage Plan
11:15 – 11:30	Ethical guidelines
11:30 – 12:00	Wrap up and evaluation

SPECIAL CONDITIONS FOR COLLABORATIVE ACTIVITY

The following conditions relate to training activities offered by the Asia-Pacific Institute for Broadcasting Development (AIBD).

Obligations of AIBD:

- AIBD will recommend appropriate hotel accommodation to the organizations, secured at group rates.
- Local transportation charges (hotel –venue of the workshop-hotel) for the activity.
(N.B. Accommodation/transportation NOT provided for in-country participants).
- Appropriate course materials will be provided.
- Where applicable, a Certificate of attendance at the conclusion of the training activity provided the participant has achieved eighty percent attendance.

Obligations of the applicant's organisation:

- Return air ticket to the location of the training activity.
- Payment of daily subsistence allowance (DSA) to the participant directly.
- Appropriate hotel accommodation for the participant as recommended by AIBD.
- Payment of passport fees, visa charges and any airport departure taxes or travel levies.
- Travel insurance to and from the venue of the activity. Participants and/or their organisations are strongly recommended to make such arrangements to cover travel risks.
- Expenses to cover any en-route costs (accommodation, meals, taxis, excess baggage, handling charges, selection of participant etc.) in travelling to and from the activity.
- Ensuring the continuation of the participant's salary or other arrangements as may be appropriate to maintain the participant's dependants or other obligations while he/she participates in the training activity.
- Assuring that the participant will be employed upon his/her return in a position related to the duties for which the training activity was awarded.

Applicant's declaration:

- To carry out such instructions and abide by such conditions as may be stipulated from time to time by the applicant's organisation and the Asia-Pacific Institute for Broadcasting Development (AIBD).
- To follow the course of study and abide by the rules and regulations of training institutions and other establishments during the training activity.
- To refrain from engaging in political activities.
- To return directly to his/her home country upon completion of the training activity.

I have read, understood and agree to the conditions listed above.

Name of applicant:

Signature of applicant: Date:.....

Endorsement by employer/official nominating authority:

The candidate's application has been examined and I nominate him/her as fit to follow this activity. I have also read the conditions listed above, particularly those relating to the obligations of the candidate's organisation, and understand and agree to these conditions.

Name of authorised official:

Designation:

Name of Organisation:

Official Stamp

Signature:

Date: