



บันทึกข้อความ

ส่วนราชการ สำนักงานการประชาสัมพันธ์ต่างประเทศ สงต. โทร. 0 2618 2323 ต่อ 1710-11

ที่ นร 0209.03/ ๖๖๖๐

วันที่ ๑๒ พฤษภาคม ๒๕๕๒

เรื่อง หลักสูตรฝึกอบรมด้านวิทยุของ Radio Nederland Training Centre สำหรับปี ๒๕๕๓

เรียน ผอ.สวท. ผอ.สปช. ๑ - ๘ และ ผ.สปช.

ด้วย ศูนย์ฝึกอบรมด้านวิทยุของเนเธอร์แลนด์ (Radio Nederland Training Centre) หรือ RNTC ได้แจ้งรายชื่อหลักสูตรฝึกอบรมระดับนานาชาติ (International Course) ที่กำหนดจัดในปี ๒๕๕๓ (ค.ศ. ๒๐๑๐) ได้แก่

1. หลักสูตร Broadcast Journalism ในหัวข้อ Good Governance and the Broadcast Journalist ระหว่างเดือนกุมภาพันธ์ - เมษายน ๒๕๕๓
2. หลักสูตร Training the Trainers ระหว่างเดือนพฤษภาคม - มิถุนายน ๒๕๕๓
3. หลักสูตร Broadcast Management ระหว่างเดือนพฤษภาคม - มิถุนายน ๒๕๕๓
4. หลักสูตร Facts and Formats : creative ways of informing people ระหว่างเดือนกันยายน - ธันวาคม ๒๕๕๓

ผู้สนใจเข้าอบรมสามารถส่งใบสมัครไปยัง RNTC ได้โดยตรง โดยใช้ใบสมัครที่แนบมาพร้อมนี้ หรือดาวน์โหลดได้จากเว็บไซต์ www.rntc.nl ซึ่งการสมัครมี ๒ รูปแบบ คือ

- การสมัครพร้อมขอรับทุน ซึ่งครอบคลุมค่าเดินทาง ค่าที่พัก และค่าธรรมเนียมฝึกอบรม โดยกระทรวงความร่วมมือเพื่อการพัฒนาของเนเธอร์แลนด์เป็นผู้ให้ทุน
- การสมัครโดยรับผิดชอบค่าใช้จ่ายเอง หรือมีบุคคลอื่นรับผิดชอบค่าใช้จ่ายให้

ทั้งนี้ แต่ละหลักสูตรไม่มีการจำกัดอายุผู้เข้าอบรม สำหรับรายละเอียดอื่นๆ รวมถึงกำหนดเวลารับสมัครและกำหนดเวลาขอรับทุนของแต่ละหลักสูตรปรากฏตามเอกสารแนบ

จึงเรียนมาเพื่อโปรดพิจารณาแจ้งผู้สนใจในหน่วยงานของท่านทราบทั่วกันด้วย จักขอบคุณยิ่ง

(นางวรรณภา วุฒิจาอารณ์)

ร.ผอ.สปต.

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14.2.2009

To Directors, Managers International Relations,
Personnel Managers and Heads of Training of
Broadcasting Organisations, Media and Educational Institutions
in countries eligible to make applications under the Netherlands Fellowship
Programmes (NFP)

April 2009

RNTC Course Programme 2010 NFP

Dear Madam/Sir,

Please accept our warmest greetings from Hilversum. We are writing to inform you about the international training courses that RNTC will be offering in 2010.

Please take note of the course we are offering in 2010 for those working in broadcast management. It will be for the first time possible to apply for a Netherlands Fellowship to attend this course and we hope that there will be a lot of interest from such a crucial group of people working in the broadcast media.

Attached you will find information about our

- ♦ **International Course Broadcast Journalism** with as theme “**Good Governance and the Broadcast Journalist**” (Feb-April 2010);
- ♦ **International Course Training the Trainers** (May-June 2010);
- ♦ **International Course Broadcast Management** (May-June 2010);
- ♦ **International Course Facts and Formats: creative ways of informing people** (Sept-Dec 2010).

Applications for the international courses can be sent directly to RNTC. We have enclosed an RNTC application form which you can copy as many times as you wish. You will also find the application form on our website, www.rntc.nl.

Applications for our courses come in two kinds:

1. Applications under the Netherlands Fellowship Programmes (NFP) whereby travel, accommodation and course fees are paid for by the Dutch Ministry of Development Co-operation. As you may know your country is one of 61 countries (see below) whose citizens are eligible to make applications under the NFP.
2. Self-paying and sponsored applications whereby travel, accommodation and course fees are paid for by the applicants concerned or by a third party on their behalf.

Enclosed is some information about the procedure for both kinds of applicant plus a timeline giving the relevant application deadlines to be observed.

There are no restrictions in either case on the age of the applicants or on the maximum number of participants from one given organisation or country. Those intending to apply should, however, take care to read the course information sheets provided to ensure that they are applying for the appropriate course and that they meet the course requirements.

We look forward to receiving a great number of new applications and hope that where appropriate you will pass this information on to others and encourage those who are interested to apply.

Last but not least, I would like to remind you that aside from our regular training courses in Hilversum we continue to offer and carry out tailor-made training for which separate funding will have to be found both here and on the spot.


Please do not hesitate to get in touch with us (see the telephone, fax, email and website details enclosed in this letter) if you have any queries about any of the above, we shall try and be of assistance where and when we can. Should you, or colleagues of yours, encounter any problems in the application process we would be very grateful if you would share them with us.

Please accept our warm appreciation of your continued support - and that of all our former course participants around the world.



Ms Bernadette van Dijck
Deputy General Manager

Enclosures: Application procedures, timelines and RNTC application form for NFP and self-paying or sponsored applicants; course information sheets; RNTC panorama of activities in 2008.

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(นางฉัตรกานต์ บัวเย็น)
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1a. Procedure for applicants applying under the Netherlands Fellowship Programmes (NFP)

Eligibility for Netherlands Government Fellowships is limited to nationals of the following 61 countries: Afghanistan, Albania, Armenia, Autonomous Palestinian Territories, Bangladesh, Benin, Bhutan, Bolivia, Bosnia-Herzegovina, Brazil, Burkina Faso, Burundi, Cambodia, Cape Verde, China (except citizens from Hong Kong and Macao), Colombia, Costa Rica, Cuba, Democratic Republic of Congo, Ecuador, Egypt, El Salvador, Eritrea, Ethiopia, Georgia, Ghana, Guatemala, Guinea-Bissau, Honduras, India, Indonesia, Iran, Ivory Coast, Jordan, Kenya, Kosovo, Macedonia, Mali, Moldova, Mongolia, Mozambique, Namibia, Nepal, Nicaragua, Nigeria, Pakistan, Peru, Philippines, Rwanda, Senegal, South Africa, Sri Lanka, Sudan, Surinam, Tanzania, Thailand, Uganda, Vietnam, Yemen, Zambia, Zimbabwe.

For those intending to apply under the NFP, the procedure is as follows:

- a) Complete the attached RNTC application form in full as soon as possible
- b) Send, fax or email (only a scanned version will be accepted) the complete application without delay to RNTC at the address/fax number/email address given on the last page of the form.
- c) Applicants who are eligible for the course will be sent a conditional letter of acceptance by post and an advance copy by email.
- d) On receipt of RNTC's conditional letter of acceptance applicants should immediately (see * below) contact the Fellowship Officer at the appropriate Royal Netherlands Embassy or Diplomatic post. He/she will help them with their Netherlands Fellowship Programme (NFP) application. It is important that they contact the Fellowship Officer **without delay*** because processing their application takes time. NFP applications have to be in the Netherlands before a fixed NFP application deadline (see below). However, please take note that embassies have their own NFP application deadlines allowing roughly four weeks for the Fellowship Officer to process the application **before** the deadline.
- e) When applicants have completed their application for a Netherlands Fellowship, providing it meets the criteria, it will be forwarded by the Fellowship Officer to the Netherlands Organisation for International Cooperation in Higher Education (NUFFIC) in The Hague.
- f) Once NUFFIC has received the NFP application RNTC will include the applicant in the selection process for the course.
- g) RNTC will inform the applicant by letter whether he/she has been selected or not. The selection process will normally be completed two months prior to the start of each course.

If you have questions about any aspects of the procedure please contact us straightaway. Many embassies have information about the NFP and NFP application forms on their websites – applicants should ask the Fellowship Officer if they are not sure.

1b. Application Timeline for applicants under the Netherlands Fellowship Programmes (NFP)

International Course Broadcast Journalism (February 1st – April 23rd, 2010)

NFP application deadline (NUFFIC): November 1st, 2009

*Embassy deadline for NFP applications: October 1st, 2009 **

*Preferred date by which course applications should reach RNTC: August 15th, 2009***

International Course Training the Trainers (May 17th – June 25th, 2010)

NFP application deadline (NUFFIC): January 1st, 2010

*Embassy deadline for NFP applications: December 1st, 2009**

*Preferred date by which course applications should reach RNTC: October 1st, 2009***

International Course Broadcast Management (May 31st – June 11th, 2010)

NFP application deadline (NUFFIC): January 1st, 2010

*Embassy deadline for NFP applications: December 1st, 2009**

*Preferred date by which course applications should reach RNTC: October 1st, 2009***

International Course Facts and Formats (September 13th – December 3rd, 2010)

NFP application deadline (NUFFIC): April 1st, 2010

*Embassy deadline for NFP applications: March 1st, 2010**

*Preferred date by which course applications should reach RNTC: January 15th, 2010***

* Please note that Uganda is an exception and Ugandan applicants wanting information about deadlines should consult the website of the embassy itself: <http://uganda.nlembassy.org/>

Please note that, although we give a date by which course applications should reach RNTC, we see this as a **preferred date rather than as an **inflexible** deadline. The reason for this is that in practice we have noted that we do not need as much time to process course applications as we allow for. **Where possible** we shall try to give more time to would-be applicants whilst ensuring that they are aware of the need to allow sufficient time to meet the all-important Embassy NFP application deadline.

2a. Procedure for self-paying and sponsored applicants

Should it not be possible to apply under the NFP, our courses are also open to applications from those able to pay or to find sponsorship for their own participation. Information about the cost of participation can be obtained by email from RNTC at info@rntc.nl. Self-paying and sponsored applications are handled entirely by RNTC. In the event of selection for a place on one of our courses RNTC will inform the applicants directly about the procedures to follow.

2b. Application Timeline for self-paying and sponsored applicants

International Course Broadcast Journalism (February 1st – April 23rd, 2010)

Date by which course applications should reach RNTC: November 15th, 2009

International Course Training the Trainers (May 17th – June 25th, 2010)

Date by which course applications should reach RNTC: February 28th, 2010

International Course Broadcast Management (May 31st – June 11th, 2010)

Date by which course applications should reach RNTC: February 28th, 2010

International Course Facts and Formats (September 13th – December 3rd, 2010)

Date by which course applications should reach RNTC: July 1st, 2010

RNTC is a centre of excellence in the field of development of media and of the use of media for development; since its establishment in 1968 it has trained well over three thousand professional broadcasters from the developing world in the Netherlands and many more worldwide. RNTC has ISO Certification.

Email: info@rntc.nl

Website: www.rntc.nl

Fax: + 31 35 6724531

RNTC (Radio Nederland Training Centre) invites applications for its:

International Course Broadcast Journalism (Radio/Internet) **International Course Broadcast Journalism (TV/Internet)**

Theme: Good Governance and the Broadcast Journalist

Duration:	12 weeks
Type of Diploma:	Certificate
Course dates:	February 1 st – April 23 rd , 2010
RNTC application deadline:	15 th August 2009
Embassy NFP application deadline:	1 st October 2009
NFP application deadline:	1 st November 2009

Course Aims:

To strengthen the capacity of broadcast journalists and the organisations they work for to research, investigate and report for broadcast and new media in a responsible and ethical way on issues and events to do with the observance and non-observance of principles and standards of good governance in their societies.

Course Rationale:

In many societies around the world political and technological changes are making new demands on journalists working in the broadcast media. As national and international sources of information multiply and reach across borders in a way that national governments are largely powerless to stop, listeners, viewers and internet users are gaining access to information previously denied to them. The actions of institutions whether they be public or commercial are subject to greater scrutiny than ever before and the globalisation of media means that the glare of media attention can have immediate repercussions beyond the purely local level.

Increasingly, audiences demand not only to know the opinions and actions of those that exercise power and influence on their behalf but also to make them accountable for those opinions and actions. This represents an important challenge to broadcast journalists worldwide at a time when they also face increased competition from other radio and television stations taking advantage of technological innovation and of a climate in which national governments are opening up the national spectrum to newcomers.

In response to these changes broadcast journalists must not only rise to the technological challenge being presented to them but seek to establish and maintain their integrity and their credibility as sources of information if they are to survive. The challenge being laid before them and indeed journalists at large - press, broadcast and Internet - is no less than to fulfill their role as guardians of an increasingly vocalised public interest and as independent watchdogs, free of ethnic, political and other affiliations.

Course Content:

The courses will focus on the role of the broadcast journalist in meeting these challenges. Special attention will be given to research and analysis and to skills required for investigative journalism as well as to other essential news and current affairs skills such as selection and interpretation, speed and accuracy under

pressure, communication and teamwork. There will be a considerable measure of interaction and exchange of knowledge and skills between radio and television.

Course participants will work with analogue and digital technology for radio and television and be involved in the design and development of material for an Internet site related to the theme and focus of the course. As well as attending sessions devoted to developing their knowledge and skills in the field of news and current affairs participants will be sent out on assignments to various locations in the Netherlands linked to the theme of good governance and the role of the broadcast journalist. After leaving the Netherlands at the end of the course participants will become part of a network of journalists and other experts through RNTC's website, intended to foster co-operation and the further exchange of ideas and experience in the field of broadcast journalism.

Applications:

Application is open to citizens of all developing and newly emerging countries. However, those applying for a **Netherlands Fellowship** (covering the cost of travel, accommodation and course fees) **must be** nationals of one of the following 61 countries: Afghanistan, Albania, Armenia, Autonomous Palestinian Territories, Bangladesh, Benin, Bhutan, Bolivia, Bosnia-Herzegovina, Brazil, Burkina Faso, Burundi, Cambodia, Cape Verde, China (except citizens from Hong Kong and Macao), Colombia, Costa Rica, Cuba, Democratic Republic of Congo, Ecuador, Egypt, El Salvador, Eritrea, Ethiopia, Georgia, Ghana, Guatemala, Guinea-Bissau, Honduras, India, Indonesia, Iran, Ivory Coast, Jordan, Kenya, Kosovo, Macedonia, Mali, Moldova, Mongolia, Mozambique, Namibia, Nepal, Nicaragua, Nigeria, Pakistan, Peru, Philippines, Rwanda, Senegal, South Africa, Sri Lanka, Sudan, Surinam, Tanzania, Thailand, Uganda, Vietnam, Yemen, Zambia, Zimbabwe.

Those who want to apply for a **Netherlands Fellowship** should do so through the appropriate Dutch Embassy, observing the appropriate embassy deadline (consult the NFP Short Course information at the NUFFIC website at www.nuffic.nl or the appropriate embassy website) and can do so only after having received a conditional letter of acceptance by RNTC.

Applicants **not eligible for a fellowship** from the Dutch government may make their applications directly to RNTC giving proof of sponsorship to cover the course fee, travel, and accommodation.

All applicants must specify whether they are applying for the radio or the television course.

Requirements:

Applicants should be mid-career journalists working in the field of broadcast news and current affairs. They should have secondary education/professional education or training in media, basic computer skills and a good command of the course language: English (written and spoken).

Course fee:

Information on request (for non-fellowship applicants).

PLEASE NOTE: **Netherlands Fellowship Programme** applications have to be submitted to the Fellowship Officer at the appropriate Dutch Embassy or Consular Post before the embassy deadline (1st October 2009). Please check the relevant embassy deadline at www.nuffic.nl or on the appropriate embassy website or consult the Fellowship Officer. Before applying for a fellowship, applicants will need to apply directly to RNTC and receive a conditional letter of acceptance giving proof of eligibility. Course applications from those intending to apply for a fellowship should reach RNTC by August 15th, 2009. The deadline for **non-fellowship applicants** is November 15th, 2009. Course application forms can be obtained from RNTC either directly or from our website.

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Email: info@rntc.nl

Website: www.rntc.nl

Fax: + 31 35 6724531

RNTC (Radio Nederland Training Centre) invites applications for its:

Training the Trainers (Radio, Television & Internet)

Duration:	6 weeks
Type of Diploma:	Certificate
Course dates:	May 17 th – June 25 th , 2010

RNTC application deadline:	1 st October, 2009
Embassy NFP application deadline:	1 st December 2009
NFP application deadline:	1 st January 2010

Course Aims:

To strengthen the capacity of trainers, training organisers and educators working in or for the broadcast sector to assess training needs and design, develop and deliver effective and efficient training solutions. These training solutions will enable broadcast organisations to meet the challenges of increased competition, technological change and professional mobility and to improve the quality and appropriateness of their output.

Course Rationale:

Worldwide, the broadcast industry is undergoing radical change. The pace of technological innovation is breathtaking. The digitalisation of information is forging new types of media. Private broadcasting companies, local, national, regional or global, are mushrooming. Competition is increasing. Professional mobility is on the rise and new staff is employed every day. Moreover, there are a growing number of non-traditional media-professionals (e.g. from non-governmental organisations, international organisations and national ministries.)

These changes have brought about a reassessment of the important contribution of training to the viability of broadcasting organisations. At the same time, however, the nature and pace of the changes make heavy demands on the existing training resources of broadcasting organisations. These resources are faced with a run on their services, a growing demand for a wider range of training topics, an increasingly heterogeneous client group and a clamouring for new types of training delivery. And, notwithstanding the renewed interest, budgets allocated to training are under pressure.

In the light of these developments, trainers, training organisers and educators, working in or for the broadcasting industry in developing countries, have to review, explore and exploit traditional and new methods of organisation, design and delivery of training activities. New training solutions are needed.

Course Content:

The course will focus on the knowledge, skills and attitudes a trainer, training organisers and/or educators need to organise, design and develop effective and efficient training solutions for their organisation. Participants will become familiar with instruments to analyse the broader environment and to formulate the contribution training can make to organisational development as well as improved staff performance. Key concepts in training and education, such as learning objectives, (adult) learning styles, teaching methods, lifelong learning and the learning organisation will be analysed and explored. Participants will learn different techniques for assessing learners and learning needs and for formulating appropriate learning objectives. Participants will become aware of the important difference between different types of learning objectives. The advantages of individual and collaborative learning will be further explored.

Attention will also be paid to extending the expertise and services of trainers, training departments, training centres and mass communication faculties to non-traditional clients, such as ngo's and ministries. The translation of the training objectives into specific training solutions (i.e. training activities that suit the needs and possibilities of the individual learner as well as the possibilities and limitations of the trainer/training organiser/educator) will form the heart of the course.

Participants will be exposed to different methods for training delivery, such as traditional classroom-based training, as well as more innovative methods such as coaching, mentoring and computer- and network facilitated learning. During the course, participants will design and develop training solutions that are relevant to their own organisation and working situation. The course will emphasize the importance of exchanging knowledge and experience with the other participants, a process that will be continued and expanded on the Media Community website in the company of RNTC alumni.

Applications:

Application is open to citizens of all developing and newly emerging countries. However, those applying for a **Netherlands Fellowship** (covering the cost of travel, accommodation and course fees) **must be** nationals of one of the following 61 countries: Afghanistan, Albania, Armenia, Autonomous Palestinian Territories, Bangladesh, Benin, Bhutan, Bolivia, Bosnia-Herzegovina, Brazil, Burkina Faso, Burundi, Cambodia, Cape Verde, China (except citizens from Hong Kong and Macao), Colombia, Costa Rica, Cuba, Democratic Republic of Congo, Ecuador, Egypt, El Salvador, Eritrea, Ethiopia, Georgia, Ghana, Guatemala, Guinea-Bissau, Honduras, India, Indonesia, Iran, Ivory Coast, Jordan, Kenya, Kosovo, Macedonia, Mali, Moldova, Mongolia, Mozambique, Namibia, Nepal, Nicaragua, Nigeria, Pakistan, Peru, Philippines, Rwanda, Senegal, South Africa, Sri Lanka, Sudan, Surinam, Tanzania, Thailand, Uganda, Vietnam, Yemen, Zambia, Zimbabwe. Those who want to apply for a **Netherlands Fellowship** should do so through the appropriate Dutch Embassy, observing the appropriate embassy deadline (consult the NFP Short Course information at the NUFFIC website at www.nuffic.nl or the appropriate embassy website) and can do so only after having received a conditional letter of acceptance by RNTC.

Applicants **not eligible for a fellowship** from the Dutch government may make their applications directly to RNTC giving proof of sponsorship to cover the course fee, travel, and accommodation.

Requirements:

The course is open to trainers, training organisers and educators working for broadcasting organisations, training departments, training centres, training providers, training institutes, schools of journalism and broadcasting, media and communication departments at universities.

Applicants are expected to have at least three years experience of working as a trainer, training organiser or educator in or for the broadcast sector; secondary education/professional education or training in media and a good command of the course language: English (written and spoken).

Course fee:

Information on request (for non-fellowship applicants).

PLEASE NOTE: **Netherlands Fellowship Programme** applications have to be submitted to the Fellowship Officer at the appropriate Dutch Embassy or Consular Post before the embassy deadline (around December 1st, 2009). Please check the relevant embassy deadline at www.nuffic.nl or on the appropriate embassy website or consult the Fellowship Officer. Before applying for a fellowship, applicants will need to apply directly to RNTC and receive a conditional letter of acceptance giving proof of eligibility. Course applications from those intending to apply for a fellowship should reach RNTC by October 1st, 2009. The deadline for **non-fellowship applicants** is February 28th, 2010. Course application forms can be obtained from RNTC either directly or from our website .

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