



บันทึกข้อความ

ส่วนราชการ สำนักงานการประชาสัมพันธ์ต่างประเทศ สรท. โทร. 0-2618-2323 ต่อ 1710-11

ที่ นร 0209/สปต./256

วันที่ 21 เมษายน 2547

เรื่อง ABU จัดประกวดออกแบบตราสัญลักษณ์

เรียน ผอ.สวท. ผอ.สทท. ผอ.สำนัก ผอ.กอง และ หัวหน้าหน่วยงาน

ด้วย สหภาพวิทยุ-โทรทัศน์แห่งเอเชีย-แปซิฟิก (The Asia-Pacific Broadcasting Union หรือ ABU) จะจัดประกวดออกแบบตราสัญลักษณ์ใหม่ของสหภาพฯ โดยผู้สนใจสามารถส่งผลงานเข้าประกวดได้ จนถึงวันที่ 31 กรกฎาคม 2547 (รายละเอียดตามเอกสารของ ABU ที่แนบ)


ในการนี้ สปต. ใคร่ขอความร่วมมือสำนักและกองต่าง ๆ แจ้งผู้สนใจในหน่วยงานของท่าน และประชาสัมพันธ์การประกวดดังกล่าวผ่านสื่อที่มีอยู่ เพื่อเป็นการสนับสนุนกิจกรรมของ ABU อีกทางหนึ่ง

จึงเรียนมาเพื่อโปรดพิจารณาให้ความอนุเคราะห์ด้วย จะขอบคุณยิ่ง

(นางศศิณันท์ จามรมาน)

ร.ผอ.สปต.

From: Anothai
 To: sukanda@prd.go.th; "@mail.prd.go.th"
 Subject: Fw: ABU Logo Design Contest
 Date: 08/04/04 08:41

Attachment:	Name (Download)	Size	Type
	ABU Logo Contest (email).zip 	89Kb	application/x-zip-compressed

----- Mensagem Original -----

From: "David Astley" <david.astley@abu.org.my>
 To: "Mr Ghulam Hassan Hazrati" <panjshiriar@yahoo.com>, "Mr Geoffrey Crawford" <im.sonia@abc.net.au>, "Ms Julie Flynn" <jflynn@ctva.com.au>, "Ms Joan Warner" <joan.warner@commercialradio.com.au>, "Mr Bruce Robertson" <broberson@nine.com.au>, "Ms Julie Eisenberg" <julie.eisenberg@sbs.com.au>, "Mr Apel Mahmood" <dgbetar@bd.drik.net>, "Mr Mahbulul Alam" <btve@mail.bttb.net.bd>, "Mr Dorji Wangchuk" <dorjiwangchuk@bbs.com.bt>, "Haji Md Hussain b Abdul Rahman" <rtbipro@brunet.bn>, "Mr Him Suong" <himsuong@bigpond.com.kh>, "Mr Jean Larin" <info@rcinet.ca>, "Mr Cao Yin" <caoyin@chinasarft.gov.cn>, "Ms Lynn Narruhn" <fsmpio@mail.fm>, "Mr Francis Herman" <fherman@connect.com.fj>, "Mr Ken Clark" <kclark@fijitv.com.fj>, "Mrs Ulla-Kristiina Haarma" <ulla-kristiina.haarma@yle.fi>, "Mr Jacques Katan" <jacqueskatan@aol.com>, "Mr Daniel Franco" <dfranco@tntv.pf>, "Mr Erik Bettermann" <erik.bettermann@dw-world.de>, "Dr Frank-Dieter Freiling" <Freiling.F@zdf.de>, "Mr Peter Kwan" <petekwan@atv.com.hk>, "comradio@crhk.com.hk" <comradio@crhk.com.hk>, "Ms Ng Ka Man" <carmenn@metro.hwl.com.hk>, "Mr J M Gardner" <gardnerj@rthk.org.hk>, "Mr Tai Keen-Man" <taikm@rthk.org.hk>, "Mr Stephen Chan" <stephen.chan@tvb.com.hk>, "Mr Abhay K Padhi" <padhi@air.org.in>, "Ms B D Mohanty" <bdmohanty_acp@dgdd.org.in>, "Mr Azkarmin Zaini" <azka@anteve.co.id>, "Drs Dwi Roosdyanto" <Dwi.Roosdyanto@tpi.tv>, "Mr Wisnu Hadi" <pr@sctv.co.id>, "rri@rri-online.com" <rri@rri-online.com>, "Mr Andi Fachrudin" <andi_fachrudin@yahoo.com>, "Dr Mohammad Reza Saidabadi" <saidabadi@yahoo.com>, "Mr Ikuo Hata" <hatai@tv-asahi.co.jp>, "Mr Seitaro Murao" <seitaro.murao@fujitv.co.jp>, "Ms Rie Hayashi" <hayashi.ri-ik@nhk.or.jp>, "Mr Tadahisa Mori" <inter@nab.or.jp>, "Mr Jun Ogawa" <jogawa@best.tbs.co.jp>, "Mrs Hala Zureiqat" <inteljo@jrtv.gov.jo>, "Mr Yerkanat Tumenbayar" <tan@khabar.almaty.kz>, "Ms Konnang Taia" <bpa@tskl.net.ki>, "Mr Lee Jung-Sik" <cbstv@cbs.co.kr>, "Mr Kim Hyun" <palkye@nate.com>, "Ms Lee Jeong Ok" <leejo@kbs.co.kr>, "Dr Song Weon-Geun" <song@mbc.co.kr>, "Mr Park Hee-sul" <phs@sbs.co.kr>, "Mr Moldoseit Mambetakunov" <ntrk@mail.ru>, "Ms Chan Hau Vai" <tdmadm@tdm.com.mo>, "Dato' Shazalli Ramly" <shazalli@ntv7.com.my>, "Ms Mazura Mansur" <mazura@rtm.net.my>, "Mr Khalil Mohd Zain" <khalil@tv3.com.my>, "Mr Ahmed Zaki Nafiz" <informat@dhivehinet.net.mv>, "Mr Toriden Chellapermal" <mbc@intnet.mu>, "Mr Tuvshintugs Batzorig" <mrtv@magicnet.mn>, "Mr Adija Temuulin" <info@tv5.mn>, "Mr Shreebatsa Shumser Rana" <neptv@ccsl.com.np>, "Mr Rajendra Sharma" <radio@training.wlink.com.np>, "Mr Armand Slipepen" <armand.slipepen@rnw.nl>, "Mr Peter Cavanagh" <rnz@radionz.co.nz>, "Mr Denis Harvey" <dharvey@tvnz.co.nz>, "2niradio@ni.net.nf" <2niradio@ni.net.nf>, "Mr Johan Thorud" <johan.thorud@nrk.no>, "Mr Mujtaba Aamer" <pbctol@comsats.net.pk>, "Mrs Bushra Rafiq" <cir@ptv.com.pk>, "Mr Anwar Jahangir" <ajstni@comsats.net.pk>, "Mr Rupert S Nicdao" <kbp@pacific.net.ph>, "Ms Mia A Concio" <chair@nbn.ph>, "Mr Jassim M Al Qahtan" <rtc2000@qatar.net.qa>, "Mr Konstantin Zlobin" <vgtrc4@space.ru>, "Mr Ahmed A Al-Huthail" <huthail@saudinform.org>, "Ms Han Chuan Quee" <chuanquee@mediacorpnews.com>, "Mr Asaad Sameer Bagharib" <asaad@mediacorpradio.com>, "Ms Alice Tan" <alicetan@mediacorptv.com>, "Mr Rosmand Senaratne" <rosmand@swarnavahini.lk>, "Mr Gayrika Perusinghe" <itneng@slt.lk>, "Ms Damayanthi Pathirana" <mtv@itmin.com>, "Mr Thilina Samarasooriya" <thilinas@eureka.lk>, "Mr Nishantha Ranatunga" <dg@rupavahini.lk>, "Mr James Jeanneret" <james.jeanneret@swissinfo.ch>, "Mr Anothai Udomsilp" <anothai@prd.go.th>, "Col. Anutat Bunnag" <bunnag@pacific.net.th>, "Mr Ayhan Karapars" <genel.sekreterlik@trt.net.tr>, "Mr Barry Langridge" <barry.langridge@bbc.co.uk>, "Mr James McKenna" <jmm@cbsnews.com>, "Mr Iain B McKay" <IMcKay@Honnville.com>, "Mr Jay Henderson" <jhenderson@voanews.com>, "Mrs Hoang Minh Nguyet" <qhqt.vov@hn.vnn.vn>, "Dr Ngo Thai Tri" <ntt@vtv.org.vn>
 Subject: ABU Logo Design Contest
 Date: 07/04/04 07:14

Dear Colleague,

This year - which is the 40th anniversary year of the ABU - many new programmes and activities are being introduced as part of the Union's efforts to transform itself into a more dynamic organisation, and one that is more relevant and responsive to its members needs.

In response to feedback from members that the ABU's logo is looking somewhat dated, a competition is being organised to design a new and more contemporary logo for the ABU to represent and symbolise the Union in today's rapidly changing broadcasting environment.

Please find attached a flyer and entry form for the ABU Logo Design Contest.

The competition is open to all staff of ABU members and affiliates.

We would appreciate you forwarding this email onto to any graphic artists that you may have working for your organisation, or any other staff that you believe might be interested in entering this contest.

The prize is US\$1,000 in cash and a trip to next year's ABU General Assembly in Hyderabad, India, so we hope this will encourage a large number of entries from within our membership.

Best regards,

David Astley
Secretary-General
Asia-Pacific Broadcasting Union

Message sent using กรมประชาสัมพันธ์

สัมพันธ์

ABU LOGO DESIGN CONTEST

Details

Title:	<input type="checkbox"/> Mr	<input type="checkbox"/> Ms
Name:		
Street Address:		
City:		
State:		
Postcode:		
Country:		
Telephone:		
Fax:		
Email:		
Members:	1.	
(For joint submission only)	2.	
	3.	
	4.	
Media:	<input type="checkbox"/> CD	<input type="checkbox"/> Floppy Disk

I have read, and I understand and agree to the ABU Logo Design Contest Rules

Send your entries to:

ABU LOGO DESIGN CONTEST

(Attn: Lisa E. Mohamad)
Asia-Pacific Broadcasting Union
2nd Floor, New IPTAR Building
Angkasapuri,
50614 Kuala Lumpur,
MALAYSIA
Tel: (60-3) 2282 3592
Fax: (60-3) 2282 4606
Email: lisa@abu.org.my

Signature:

Name:

Checklist

- ☐ Design is in PDF or EPS format (compatible with Adobe Illustrator 7.0)
- ☐ On CD or floppy disk
- ☐ Printed in full colour on A4-size white paper
- ☐ Submitted with a completed entry form

Closing dateline: July 31, 2004

ENTER THE ABU LOGO DESIGN CONTEST!

In 2004, the 40th anniversary year of the ABU, many new programmes and activities are being introduced as part of the Union's efforts to transform itself into a more dynamic organisation, and one that is more relevant and responsive to its members needs.

In response to feedback from members that the ABU's logo is looking somewhat dated, a competition is being organised to design a new and more contemporary logo for the ABU to represent and symbolise the Union in today's rapidly changing broadcasting environment.

Contestants are encouraged to learn more about the ABU and its activities by visiting its new website at www.abu.org.my

ELIGIBILITY

The contest is open to all employees of ABU members and affiliates, including staff of the ABU Secretariat. No limit is placed on the number of entry submissions.

COMPETITION RULES

- The design must be original and include the words "ABU" and "Asia-Pacific Broadcasting Union".
- The design can be created on a computer or drawn by hand.
- No more than four solid colours may be used, in addition to black and white. Gradients should not be used.
- The design must reproduce plainly in black and white/grayscale and at various sizes
- The design must be free of 'detail', but eye-catching and able to represent the Union clearly.
- The design must be an original creation or an updated version of the existing logo.
- It is required that each entry be accompanied by an electronic version
 - in PDF or EPS format (compatible with Adobe Illustrator 7.0)
 - on CD or floppy disk, and
 - printed in full colour on A4-size white paper
 - with a completed entry form (available from the ABU website)
- Entries submitted will not be returned.
- By submitting the design, the contestant warrants that the design is the sole, exclusive and original work of the contestant or contestants, that neither the design nor any part thereof is a copy of any other work or infringes upon the copyright or any other rights of any person or corporation anywhere in the world, and that the design or any right or interest therein has not been previously sold, assigned, or in any other way disposed of.
- For and in consideration of the prize to be awarded, the winning contestant/s completely assigns, waives, and transfers to the ABU the entire right, ownership and interest, including the copyrights, trademarks and moral rights, in and to the winning logo design.
- The winning contestant/s shall indemnify, save and hold the ABU harmless from any loss or damage in connection with any breach by the said contestant/s of any warranty or agreement herein stated.
- The ABU reserves the right to alter or modify the winning design if necessary.
- The winner (or one representative of the winners if the entry is a joint submission) will be invited to the ABU's General Assembly in Hyderabad, India, in 2005 (an economy class airfare and hotel accommodation will be provided), where they will be formally acknowledged and presented with a commemorative certificate and a cash prize of US\$1,000 for their winning entry.
- The winning entry will be announced on a date to be determined in late 2004 or early 2005 depending on the number of entries received and whether the ABU's Administrative Council deems it necessary for the general membership of the ABU to vote on a short-list of entries.
- Contest deadline is July 31, 2004.

Send your entries to:

ABU LOGO DESIGN CONTEST
Asia-Pacific Broadcasting Union
2nd Floor, New IPTAR Building
Angkasapuri 50614 Kuala Lumpur,
MALAYSIA

(Attn: Lisa E. Mohamad)
Tel: (60-3) 2282 3592
Fax: (60-3) 2282 4606
Email: lisa@abu.org.my