



External Broadcasts Programmes produced for international broadcast and based on the theme "**Water**"

Theme Explanatory Note:

"Water is both a blessing and a curse. It not only symbolizes life and the origin of civilization like the Yellow River for China, the Ganges for India, the Nile for Egypt and the Rhine or the Danube for Europe, but also is regarded as the lifeblood of economy and trade. At the same time, water is one of the fiercest forces of nature when it comes to floods or tsunami. Today when we talk about economic growth, biodiversity or climate change, topics that have a crucial impact on the future of our planet, water shortage is among the key issues."

**TV Programmes**

Drama	Includes serials/series or single episode drama
Entertainment	Any programme format (except dramas) including musicals, music concerts, singing/talent contests, music television, variety, talk shows, game/quiz shows, one-off specials, stage plays and skits
Children	Entertainment and/or educational programmes for target audience aged 12 years old and below
Youth	Entertainment and/or educational programmes for target audience aged 12-17 years old
News	News reporting, analysis and news features
Documentary	Feature documentaries and documentary series
Sports	Alternating over three years, for 'Sports Documentary', 'Live Coverage' and 'Programme Opening Title Sequence' The category for 2010 is 'Sports Documentary'

**Article 4 Special Jury Prize**

From among all the entries one (1) entry each for radio and TV shall be awarded a 'Special Jury Prize' to recognise the work of producers whose entries are creative and innovative despite lower production costs and limited resources.



#### **Article 5 Eligibility**

5.1 All ABU members are eligible to enter the competition.

5.2 Each entry must be broadcast for the first time by the ABU member submitting it between 1 February 2009 and 31 March 2010. And for TV Sports category between 1 February 2008 and 31 March 2010.

5.3 Programmes which have won a prize in any other international competition are qualified to join.

5.4 Entries must be free from political propaganda and/or commercial advertising or promotion.

#### **Article 6 Entries**

6.1 Each ABU member may submit only one entry in each radio and/or TV category, except in the case of TV Sports category, an ABU member may submit a maximum of two entries.

6.2 Each radio and TV entry must include one copy of English script. TV entries must have English subtitle or English voiceover.

6.3 Each radio and TV entry must be between 10-60 minutes in duration except for news category (radio and TV) which must be between 3-10 minutes.

6.4 If an entry for the infotainment radio category is more than 60 minutes, the entry to be submitted should consist of:

- (a) 30-40 minutes excerpts of the whole programming
- (b) Script of the excerpt in English
- and
- (c) A written description of the format and structure of the entire programme

6.5 The entry, together with the fully completed official entry form and the script in English, must reach the ABU Prizes Secretariat on or before the submission deadline.

#### **Article 7 Pre-selection**

7.1 For all categories and the Special Jury Prize the ABU Secretariat shall appoint at its discretion jury members who shall pre-select and shortlist all entries received.

7.2 During pre-selection the jury may transfer/change the entries' category at their discretion and resubmit it in appropriate categories.

#### **Article 8 Final Judging**

8.1 The jury for each of radio and TV categories shall comprise five persons



representing different ABU members. The jury members shall be appointed by the ABU Prizes Secretariat at its discretion, taking into account geographic and other relevant matters.

8.2 The jury members shall meet prior to the ABU General Assembly in which the final judging takes place.

#### **Article 9 Responsibilities of Pre-selection and Final Judging Jury**

9.1 In both pre-selection and final judging process each jury shall follow the ABU judging guidelines in assessing/evaluating the entries.

9.2 In final judging a chairperson shall be nominated from among the jury members. The chairperson shall prepare a written report approved by other jury members to be submitted to the ABU Prizes Secretariat.

9.3 In the event of any entry being disqualified by the jury during the final judging, the chairperson shall report the reason for disqualification to the ABU Secretary-General, who shall convey it to the member which submitted the entry.

9.4 The decision of the jury shall be final in both pre-selection and final judging.

#### **Article 10 Prizes**

10.1 In case the jury considers that none of the entries is worthy of a prize, they may decide not to award that prize in the year concerned.

10.2 In addition to awarding prizes each jury may give special commendation of not more than one entry for each category and for the Special Jury Prize.

#### **Article 11 Host Organisation**

The host organisation for the ABU General Assembly concerned shall, in consultation with the ABU Prizes Secretariat, be responsible for all the necessary arrangements for the competition and related activities for the particular year.

#### **Article 12 Others**

The amendments of the rules of ABU Prizes were approved by the ABU Prize Reform Working Party (hereafter, RWP) in April 2004, February 2005, February 2006 and February 2007. Any amendment shall be subject to the approval of the RWP.