

	Projects	Brief introduction	Decision taken previously (at meetings/discussions)	Current status	Topics to be discussed/actions to be taken during the 47th General Assembly in Tokyo
5	ABU Prizes 2010 (Final judging)	Aimed at promoting and raising standard of broadcast productions, the contest was launched in 1964.	The final judging took place on 1-3 September in Kuala Lumpur. Five jury members for TV and radio each attended the judging session.		The award ceremony will take place on 19 October in Tokyo.
6	ABU Robocon	Started in 2002		Together with ERTU-Egypt, the ABU is preparing for the finals to be held in Cairo on 21 September.	
7	'Saving the obese Child'	A joint project with the European Broadcasting Union (EBU) using members to broadcast relevant messages around major sporting events to focus on arresting the global scourge of childhood obesity.	The initial decision was taken at a meeting of the EBU Sports Group in Cyprus in October 2009. Further meetings have been held with various stakeholders, including a representative of the famous obesity campaigner, Jamie Oliver.	The project will be further discussed at the General Assembly and at other scheduled meetings. It has the backing of the International Olympic Committee and FIFA.	It is on the agenda for the Sports Group. They will be asked to support an international conference on the subject in a city to be agreed upon.
8	Asiavision	The ABU's daily news exchange has operated since January 1984.	The News Group meets annually to set policy for Asiavision.	Asiavision has 21 members, the highest figure yet.	More ABU members will be encouraged to join the news exchange.
9	Asiavision file transfer system	Launched in 2009 to operate alongside Asiavision's daily satellite feeds.	Approved by the News Group in July 2009 and launched in October 2009.	Three members are using it regularly. Other members are being encouraged to do so.	Members will review Asiavision's progress.
10	Sports feed for Asiavision	This is a cooperative project between Sport and Asiavision aimed at providing additional material to the Asiavision service to enhance value. The idea was first mooted during discussions with the EBU in Cyprus last October (the EBU successfully runs a sports news sharing feed).	There have been several meetings with the EBU, Asiavision and with the News Group. The NG, at its recent meeting in Bangkok, agreed to set up a working party to further explore the idea and come up with practical recommendations.	The Working Party is being assembled and will then proceed to develop a project brief for further discussion with News Group members.	
11	Training on 'Reporting and Presenting for News'	A cooperative training programme between ABU Sport and Asiavision aimed at improving writing, storytelling, technical and presentation skills of reporters who cover sport.	An agreement has been reached between the two departments to stage the course in Kuala Lumpur in the New Year.	A brief is being prepared for all members with a curriculum and trainers, one of whom will come from CNN.	The members will be briefed at the GA and we will solicit from them their interest. All participants will be offered fellowships.

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12	Training: Sales, Marketing and Promotion of Major Sporting Events	As part of the departmental requirements under the Planning and Strategy Plan, Sports department holds two training programmes each year. This will be held in Colombo, hosted by SLRC-Sri Lanka in late March.	SLRC and the ABU have held planning meetings. The event will be staged at the National Olympic Headquarters in Colombo. They will also act as a sponsor.	The final planning meeting will be held in Colombo 5 or 6 December.	Members will be briefed on all aspects of the training course.
13	Training: 'Football -How to capture the moment!'	A training programme focusing on football, particularly camera work and direction in association with WorldSportGroup (WSG) who represents the Asian Football Confederation	IRIB-Iran has agreed to host the course in Tehran at a time to be determined, probably later next year.	Preparatory talks have already been held with WSG, who will provide the trainers. WSG has worked closely with IRIB over the years in covering the Asian Champions League and other premier football events.	Members will be briefed on the current status of the course and its content.
14	Asian Football Cup	The ABU is a rights holder for the Asian Cup which will be held in Qatar in January. The ABU represents 24 territories.	The ABU has been a rights holder for this event for the past three editions.	Discussions regarding satellite access and programming are currently taking place with the event host broadcaster, WSG.	Members will be asked to confirm their participation in the Asian Cup 2011.
15	Asian Beach Games 2011	The ABU is acquiring rights to this event, to held it in Muscat	At the recent Sports Group meeting in Hanoi members agreed to pursue a rights deal with the property owners, the Olympic Council of Asia (OCA).	We expect a decision to be taken by the OCA in the coming weeks and also provide us with distribution details. We hope to acquire the event free of charge.	Members will be asked to confirm their participation in the Asian Cup 2011.
16	Asian Winter Games	The ABU is acquiring rights to this event, to held in Kazakhstan in 2011. The ABU has not been a rights holder before.	At the recent Sports Group meeting in Hanoi members agreed to pursue a rights deal with the property owners, the OCA.	The ABU expects a decision to be taken by the OCA in the coming weeks and also provide us with distribution details. We hope to acquire the event free of charge.	Members will be asked to confirm their participation in the Asian Cup 2011.
17	16th Asian Games Guangzhou	The Asian Games will take place in a few weeks beginning on 7 November and ending on 27 November. The ABU is representing 39 territories.	The ABU has been a rights holder for the past two years, following various meetings and discussions with the OCA and their agents, Dentsu.	The event is ready to be executed. All programming, and distribution has been sorted, as well as building the necessary infrastructure at the International Broadcast Centre in Guangzhou.	Members will be given a final brief on the status of preparations.

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18	FIFA Club World Cup 2010	The ABU is a rights holder for this event, which will take place in Abu Dhabi in December.	A rights deal was completed during discussions with WSG earlier this year in Singapore. We receive the event free of charge.	Programming and distribution details are being determined.	Members will be briefed on the current preparations and will be given a full schedule of the games and event timings.
19	London Olympic Games 2012	The ABU acquired rights to the London Olympic Games two years ago. The ABU holds exclusive free to air rights only. The other rights were held by the IOC and are being sold into the various market segments: pay, cable, new media, etc.	The ABU is in ongoing talks with Olympic Broadcast Services (OBS) about co-producing the event for our pools. We are also in the process of bookings space, services and facilities at the International Broadcast Centre (IBC) at Stratford in London. The 1st World Broadcasters Meeting was held in London in July.	Ongoing discussions with the IOC, OBS regarding programming and IBC needs.	Members will be briefed on the current status of planning, what is expected of them in the bookings phase, and our plans for programming and distribution. We will also be asking members to value the new media rights and ascertain the level of their interest in acquiring these assets.
20	48th Sports Group Conference and Associated Meetings, Chiang Mai	The mid-year Sports Group Conference will be held in Chiang Mai in April next year. The final dates are being worked out with our hosts, TPT-Thailand.	Talks have been underway with TPT since they agreed to host at the General Assembly last year. The most important planning meeting will take place in Chiang Mai (7/8 December) with General Sobchoke and Colonel Pimprasert.	The ABU is in planning mode.	Colonel Pimprasert will make a power point and video presentation to the members.
21	World Athletics Championships 2011	The World Athletics championships will take place in Daegu in August next year. The ABU has been a rights holder for the past two editions.	The ABU is in active discussions with the property owner, the IAAF, and their agents, Dentsu.	Negotiations are continuing.	Members will be briefed and asked whether they are willing to support the event.
22	17th Asian Games, in Incheon	The next Asian Games after Guangzhou will be held in South Korea at Incheon. We endeavoured in our current broadcast rights deal with the OCA to include this event. The OCA refused. Its policy now is to sell the event on a one off basis.	Preliminary talks have been held with the agents of OCA, Dentsu.	Negotiations are continuing, but they will be hampered in the foreseeable future by the state of the Asian economy.	Members will be briefed on the current status. The rights committee (which is going to be formed in Tokyo) will then determine a plan of action to be carried forward by the Director of Sport.

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23	The ABU/UNESCO Roadshow on EWBS Implementation, 23 August – 10 September 2010	Initiated and pursued jointly by the ABU Technical and Development Projects departments, it aims to create and improve awareness of dissemination of Early Warning Systems and its coordination process within the concerned agencies and broadcasters.	ABU Declaration on EWBS implementation within ABU members taken at GA in 2006.	The roadshow will travel to six countries – Malaysia, Thailand, Cambodia, Vietnam, Philippines and China from 23 August to 10 September 2010.	Report will be given to the Technical Committee and possibly a recommendation to the General Assembly.
24	The ABU-HBF Management Workshop for Broadcast Engineers and Business Planners, 28-31 August 2010	A continuing activity on providing training targeted at senior executives and senior engineers from broadcast organisations.		The workshop will take place in Kuala Lumpur.	Report will be given to the Technical Committee.
25	The ABU-UNESCO Regional Archiving Showcase	Part of a continuing activity to help and support our members in digital migration. The project will study and provide information as a showcase to ABU members on the steps in setting up a digital archiving system.		The first phase was completed with a workshop in Nov 2009, the archiving system has been setup in BBS-Bhutan and the second workshop will take place in Oct 2010.	Report will be given to the Technical Committee.
26	ABU-Deutsche Welle Workshop on Digital Signal Quality, Dec 2010	Continuing activity with the DW Akademie, this workshop will focus on the measurements, monitoring and maintaining signal quality in digital environments		The workshop is expected to take place in Dec 2010.	The Technical Committee will be informed about this event.
27	The ABU Digital Broadcasting Symposium 2011, 8-11 March 2011	In its 7th year, this annual symposium will present a combined conference sessions, workshops and an exhibition mainly on technical issues in broadcasting. The theme for 2011 is 'Adding the 3rd Dimension'.	Being organised by the Technical department.	Preparations are underway for the event in identifying speakers, sponsors, etc.	The Technical Committee will be given details of this event.
28	ABU 2nd Preparatory Seminar for WRC-12, July 2011	As part of an ongoing contribution to the International Telecommunication Union's World Radiocommunication Conference (WRC) process and the continuing studies in the ABU Spectrum: WRC-12 study topic setup by the Technical Committee.	The ABU Technical Committee created a study topic area on Spectrum Studies related to broadcasting related services.	The first preparatory seminar for WRC-12 was held in July 2009, and the second seminar is planned for July 2011.	The Technical Committee will be informed about this event.

* This list does not display all ABU activities comprehensively.

Calendar of Events

Events of interest to the ABU and its members in 2010

► September

16-17	Radio and Television Commission Meeting, International Olympic Committee	Lausanne
21	ABU Robocon 2010	Cairo
28-30	Workshop on Content Creation for Digital Television	Bangkok

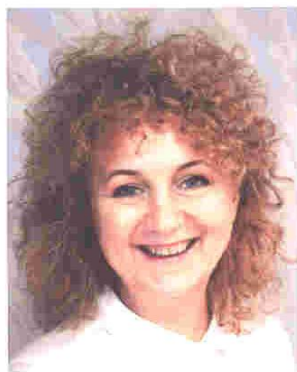
► October

3-14	XIX Commonwealth Games	Delhi
4-6	ABU TV Documentary Co-Production "Change Asia, Rescue the Earth" (CARE)	Kuala Lumpur
11-14	SPORTEL Monaco 2010	Monaco
14	ABU Technical Bureau meeting	Tokyo
15-16	ABU 42nd Programme Committee meeting	Tokyo
15-17	ABU Technical Committee meeting	Tokyo
17	ABU 90th Administrative Council meeting	Tokyo
17	ABU/FES Developing Broadcasters' Seminar	Tokyo
18	ABU 47th Sports Group meeting	Tokyo
18	ABU Annual excursion day	Tokyo
19	ABU Prizes for HIV/AIDS & Climate Change Reporting Award Presentation	Tokyo
19-20	ABU 47th General Assembly	Tokyo
25-28	CASBAA Convention 2010	Hong Kong

► November

12-27	16th Asian Games	Guangzhou
17-19	InterBEE	Tokyo

New faces at ABU



Natalia Ilieva

Natalia Ilieva joins the ABU as Executive Assistant to the Secretary General after a brief spell with the Asia-Pacific Institute for Broadcasting Development as a Programme Manager.

Natalia has over 20 years

experience in print and broadcasting media as a journalist, researcher, producer/presenter and consultant. Natalia worked for eight years with the Bulgarian National TV as a political reporter and foreign correspondent in North America and the UK, before joining the BBC World Service as a Producer/Presenter.

After 10 years with the Corporation, Natalia moved to media project development and media training and worked for the Commonwealth Broadcasting Association in London as a Project Consultant before joining the AIBD as Programme Manager early this year. In the early 1990s Natalia was the Thomson Foundation's Programme Manager in Eastern Europe and Russian speaking countries.

Natalia's academic background is a Bachelor's degree in Economics. She also has an MBA degree from University of Kent.

A dual British-Bulgarian citizen, Natalia speaks English, Bulgarian, Russian, Ukrainian and Serbo-Croatian languages.



Yvonne Augustin

Yvonne Augustin is the ABU's new Administration Officer. A Malaysian, Yvonne was previously Assistant to the ABU's Senior Officer, Sports from 1991 to 1992. She has over 20 years of working experience in various industries, particularly in the field of administration and human resource.

She holds a Diploma in Administrative Management from the United Kingdom and is currently pursuing her Masters in Business Administration from the University of Southern Queensland, Australia. ●