



## บันทึกข้อความ

ส่วนราชการ สำนักการประชาสัมพันธ์ต่างประเทศ สงต. โทร. ๐ ๒๖๑๘ ๒๓๒๓ ต่อ ๑๓๑๐ - ๑๑

ที่ นร.๐๒๐๙.๐๓/ว.๑๗๑๗/ วันที่ ๒๑ ธันวาคม ๒๕๕๓

เรื่อง รางวัลเสรีภาพสื่อโลกของ UNESCO ประจำปี ๒๐๑๑

เรียน ผอ.สวท. ผอ.สทท. และ ผอ.สปช. ๑ - ๘

ด้วย ABU แจ้งว่า UNESCO จะจัดงานมอบรางวัลเสรีภาพสื่อโลก ( World Press Freedom Prize ) ประจำปี ค.ศ. ๒๐๑๑ ในวันเสรีภาพสื่อโลก ซึ่งตรงกับวันที่ ๓ พฤษภาคม ๒๕๕๔ รางวัลดังกล่าวจะมอบให้กับ บุคคล องค์กร หรือสถาบัน ที่มีบทบาทเด่นในการสนับสนุนเสรีภาพของสื่อมวลชนอย่างมีนัยสำคัญ ไม่ว่าจะอยู่ในภูมิภาคใดของโลก โดยทาง UNESCO ได้เปิดโอกาสให้ประเทศสมาชิก ซึ่งมีประเทศไทยรวมอยู่ด้วย สามารถเสนอชื่อ บุคคล องค์กร หรือหน่วยงาน เพื่อเข้ารับการคัดเลือกได้

ในการนี้ สปต. ขอความร่วมมือ สวท. สทท. และ สปช. ๑ - ๘ พิจารณาเสนอชื่อ บุคคล องค์กร หรือสถาบัน ที่เห็นว่ามีผลงานเหมาะสม พร้อมทั้งแนบหนังสือบรรยายผลงานในอดีตที่ผ่านมา รวมทั้งผลงานในปัจจุบันที่เกี่ยวข้องกับการสนับสนุนเสรีภาพของสื่อมวลชนเป็นภาษาอังกฤษ แก่ สปต. เพื่อการประสานงานส่งรายชื่อดังกล่าวให้กับ UNESCO ต่อไป

จึงเรียนมาเพื่อโปรดพิจารณาดำเนินการต่อไปด้วย จักขอบคุณยิ่ง

(นางวรรณภา วุฒิอาภรณ์)

ผอ.สปต.



United Nations  
Educational, Scientific and  
Cultural Organization

Organisation  
des Nations Unies  
pour l'éducation,  
la science et la culture

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联合国教育、  
科学及文化组织

The Assistant Director-General  
for External Relations and Public Information

To International Non-Governmental  
Organizations maintaining official  
relations with UNESCO

18 October 2010

Ref: CI/FED/SC/blh/2010/268

Subject: **The UNESCO/Guillermo Cano World Press Freedom Prize 2011**

Sir/Madam,

On behalf of the Director-General, I am pleased to invite you to submit nominations for the UNESCO/Guillermo Cano World Press Freedom Prize, created in honour of Guillermo Cano, the Colombian journalist who was assassinated in 1986 in the exercise of his profession, and supported by the Guillermo Cano Foundation, the Nicholas B. Ottaway Foundation and JP / Politiken Newspapers LTD (Denmark).

Awarded annually, the Prize consists of a medal and a monetary reward.

As stipulated in the Regulations adopted by the Executive Board, the UNESCO/Guillermo Cano World Press Freedom Prize is intended 'to honour a person, organization or institution that has made a notable contribution to the defence and/or promotion of press freedom anywhere in the world, especially if this involved risk. Member States and international and regional professional and non-governmental organizations working in the field of journalism and freedom of expression may nominate candidates for the Prize'.

Member States that wish to submit nominations must provide a written explanation of their choice, in English or French, which should be submitted to the Director-General. No Member State may submit more than three candidates in the same year.

I should be grateful if your submissions could be made using the attached form, which should be duly filled out in English or French and returned to the address indicated below by **15 February 2011** at the latest.

Mr Jānis Kārklīņš, Assistant Director-General for Communication and Information (tel: 33(0)1 45 68 42 12; fax: 33(0)1 45 68 55 85, e-mail: [s.coudray@unesco.org](mailto:s.coudray@unesco.org)), stands ready to provide you with any additional information you may require.

Accept, Sir/Madam, the assurances of my highest consideration.



Eric Falt

## RULES

### UNESCO/GUILLERMO CANO WORLD PRESS FREEDOM PRIZE

#### *Article 1 – Purpose*

UNESCO established the World Press Freedom Prize in honour of Guillermo Cano, a Colombian journalist who died in the exercise of his profession. The purpose of the UNESCO/Guillermo Cano World Press Freedom Prize is to reward each year a person, organization or institution that has made a notable contribution to the defence and/or promotion of press freedom anywhere in the world, especially if risks have been involved. The objective of the Prize is in conformity with UNESCO's policies, and it is related to the programme of the Organization in the field of communication and information and, more specifically, to the priority given to promoting an enabling environment for freedom of expression and freedom of information.

#### *Article 2 – Designation, amount and periodicity of the Prize*

2.1 The Prize shall be entitled "UNESCO/Guillermo Cano World Press Freedom Prize".

2.2 The Prize shall be funded by the Cano Foundation, the Ottaway Foundation and JP/Politikens Hus and shall consist of recurrent payments of US \$5,000, US \$20,000 and US \$20,000 respectively, to be deposited in a special account opened for that purpose in accordance with the Financial Regulations of UNESCO, which may also receive voluntary contributions from public or private institutions, associations, foundations, corporate entities or persons. The value of the Prize shall be determined by the Director-General in consultation with the donors on the basis of the contributions received, the interest on the sum deposited in the special account in accordance with the Financial Regulations of UNESCO, and the charges to be borne by the account for the cost of administering the Prize.

The prize also consists of a certificate and an object symbolizing the award and granted to the prize winner.

2.3 All funds received and the interest accrued thereon shall be kept in a special interest-bearing account for the Prize (see Financial Regulations in Annex II).

2.4 The full staff support and operating/management costs of the Prize, including all costs relating to the award ceremony and public information activities, estimated at US \$45,000 shall be fully covered by the Cano Foundation, the Ottaway Foundation and JP/Politikens Hus or other funding sources. To this end, the Director-General shall determine a mandatory overhead cost amount to be applied and charged against the funds in the Special Account, which is to be established under the Financial Regulations for the Prize.

2.5 The Prize shall be awarded yearly.

### *Article 3 – Conditions/qualifications of candidates*

Candidates shall have made a significant contribution to press freedom anywhere in the world. Prizes may be conferred upon individuals, institutions, other entities or non-governmental organizations.

### *Article 4 – Designation/selection of the prize winner(s)*

The prize winner shall be selected by the Director-General of UNESCO on the basis of the assessments and recommendations made to him/her by a jury.

### *Article 5 – Jury*

5.1 The Jury shall consist of two independent members from each of the six regions as defined by UNESCO, in other words 12 persons appointed in their individual capacity by the Director-General of UNESCO for a period of three years, renewable once.

Representatives and alternates of Members of the Executive Board may not be appointed as jurors. Jurors involved in a real or potential conflict of interest shall recuse themselves from further deliberations or be requested by the Director-General to do so. The Director-General may replace members of the Jury on legitimate grounds.

5.2 The Director-General shall appoint the President of the Jury. Members shall receive no remuneration for their work, but will receive allowances for travel and accommodation, where required. A quorum of eight present will be required for jury deliberations to proceed. The working languages for the Jury's deliberations shall be English and French.

An *ad hoc* working group of three Jury members shall make a pre-selection to reduce the number of candidates to no more than twelve, if necessary. The working group should give priority to the candidates most frequently nominated. Any dispute over the pre-selection shall be settled by a simple majority vote of the members of the Jury present and voting, which may amend the final list of candidates accordingly.

5.3 The Jury shall conduct its business and deliberations in conformity with these Statutes and shall be assisted by a member of the UNESCO Secretariat designated by the Director-General. Decisions shall be taken by consensus to the possible extent, and otherwise by secret ballot until a simple majority is obtained.

5.4 The Jury shall deliberate every year by electronic means.

5.5 The Jury shall recommend only one prize winner to the Director-General of UNESCO.

### *Article 6 – Nomination of candidates*

6.1 When UNESCO has received the funding for the Prize, as indicated in Article 2 above, the Director-General of UNESCO shall officially invite the submission of nominations to the Secretariat of the Prize, by 15 February, from the governments of Member States, in consultation with their National Commissions, as well as from

international and regional professional and non-governmental organizations active in the fields of journalism and freedom of expression.-The Jury shall vote, by electronic means, around 15 March and shall notify the Director-General of its choice.

6.2 Nominations shall be submitted to the Director-General by the governments of Member States, in consultation with their National Commissions, and by international and regional professional and non-governmental organizations active in the field of journalism and freedom of expression. A self-nomination cannot be considered.

6.3 Each nomination shall be accompanied by a written recommendation, which shall include, in English or French, *inter alia*:

- (a) a description of the candidate's background and achievements;
- (b) the candidate's contributions of major importance to the promotion of freedom of the press, submitted to the Jury for consideration;
- (c) a definition of the candidate's contribution to the Prize's objectives.

#### *Article 7 – Procedure for the awarding of the Prize*

7.1 The Prize shall be awarded by the Director-General at an official ceremony held for that purpose on 3 May, on the occasion of World Press Freedom Day. UNESCO shall present to the prize winner a cheque for the amount of the Prize, together with a diploma and an object symbolizing the award. UNESCO shall officially announce the name(s) of the prize winner.

7.2 The prize winner, shall, if possible, give a lecture on a subject relevant to the work for which the Prize has been awarded. Such a lecture shall be organized during or in connection with the prize ceremony.

7.3 Work produced by a person since deceased shall not be considered for the Prize. If, however, a prize winner dies before he or she has received the Prize, then the Prize may be presented posthumously.

7.4 Should a prize winner decline the Prize, the Jury shall submit a new proposal to the Director-General.

#### *Article 8 – Sunset clause – mandatory renewal of the Prize*

8.1 After a period of six years, the Director-General of UNESCO together with the donors will undertake a review of all aspects of the Prize and decide about its continuation or termination. The Director-General will inform the Executive Board of UNESCO about the results of this review.

8.2 In case of termination of the Prize, the use of any unspent balance of funds shall be determined by the Director-General, in accordance with the Financial Regulations of the Prize.

#### *Article 9 – Appeals*

No appeals shall be allowed against the decision of UNESCO with regard to the award of the Prize. Proposals received for the award of the Prize may not be divulged.

*Article 10 – Amendments to the Statutes of the Prize*

Any amendment to the present Statutes shall be submitted to the Executive Board for approval.

# UNESCO/Guillermo Cano World Press Freedom Prize

## Form for presentation of candidature

<b>Candidate presented by</b> Member State, professional organization, non-governmental organization		
<b>Given name/family name</b> (if the candidate is a person)	Given name	Family Name
<b>Name of the Organization</b> (if the candidate is an organization)	Name of organization	
<b>Date and place of birth</b> (if the candidate is a person)	Date	
<b>Date and place of creation</b> (if the candidate is an organization)	Place	
<b>Nationality</b> (if the candidate is a person)		
<b>Country of origin/headquarters</b> (if the candidate is an organization)		
<b>Address</b>	Street name/number	
	Postal Code	
	City	
	Country	
	Telephone	
	E-mail	
<b>Brief biography</b> (if the candidate is a person) <b>History</b> (if the candidate is an organization)  <i>Please highlight the nominee's contribution to the defence and/or promotion of freedom of information over the years (Continue on separate sheet, if necessary)</i>		

Please add all necessary background documents (e.g. resumé, statutes for an organization, etc.), which may be of use for the pre-selection process.

The material concerning candidates should be sent **before 15 February 2011** to:

UNESCO  
 Programme for Freedom of Expression, Democracy and Peace  
 1, rue Miollis  
 75732 Paris cedex 15  
 France  
 Tel: 33.1.45.68.42.12  
 Fax: 33.1.45.68.55.85  
 E-mail: s.coudray@unesco.org