



Asia-Pacific
Broadcasting Union



RADIO PRIZES BACKPACK WORKSHOP

Bangkok, Thailand; 13-15 February 2013

PROGRAMME

VENUE: Meeting Room I, NBT (PRD) Auditorium, Bangkok

DAY 1 - WEDNESDAY 13TH February 2013

9.00 – 10:15am Session 1: Introduction and ABU Prizes

- **Opening : NBT Director-General**
- **Introduction:** Vijay Sadhu, Senior Executive, ABU
- **Introduction of participants**
- **Briefs on Current Activities of Participants:** All participants

10:15 – 10:30 am Refreshment Break (everyday)

10:30 am – 12.30 pm Session 2: Showcasing clips from ABU Prizes
am

ABU Radio Prizes and Objectives of Prizes Backpack: Vijay Sadhu

Playback of Short-listed Programme Clips

1. **Drama**
2. **Infotainment**
3. **Children and Youth**
4. **Documentary**
5. **News**
6. **Special Jury Prize**

Discussion: Moderated by Vijay Sadhu

12:30 – 13:30 Lunch Break

13:30 – 14:45 Session 3; Infotainment category

- **What is "Infotainment"**
- **Playback of previous Award Winning Programmes**

Discussion on Award Winning Programmes: Moderated by Vijay Sadhu Yang

14:45 – 15:00

Refreshment Break (every day)

15:00 – 16:00

Session 4; " Infotainment category Continued"

Listening of Programmes of NBT

Discussion on Award Winning Programmes, Vijay Sadhu

DAY 2 -

THURSDAY 14TH February 2013

9:00 – 10:15am

Session 6; Radio Documentary

- **Introduction** : Clarence Yang, School of Journalism and Media, Chinese University of Hong Kong
- **Brainstorm: What makes a great Documentary?**
- **Key Points for Making of Documentary**
- **Playback of Award Winning Programmes**
- **Discussion on Award Winning Programmes:**
- **Getting out of the studio and using field recording techniques**
- **Discussion:** Moderated by Clarence Yang/ Vijay Sadhu

10:15 – 10:30

Refreshment Break (everyday)

10:30 – 12:30

Session 7; Radio Documentary Continued

Exercise / NBT listening session

13:30– 16:00

Session 8; Radio News

- **What is "Radio News"**
- **Editorial Values**
- **Playback of Award Winning Programme and Discussion**

Practical Exercise / Discussion: Moderated by Clarence Yang/ Vijay Sadhu

DAY 3

FRIDAY 15TH February 2013

9.00 – 10:15am Session 9; Radio Drama

- **What is "Radio Drama"**
- **Playback of Award Winning Programmes**
Discussion/Exercise on Award Winning Drama:, Clarence Yang , Vijay Sadhu

**10:30 – 12:30 Session 10 & 11 ; Interview, Magazine, live
program**

- **Art of Interview**
- **Powerful Listening**
- **Thoughts for Interviewer**
- **Finding and Developing Talent**
- **Talk Shows**
- **Learn Powerful**
- **Personality**

Discussion and Brain Storming

13:30 – 14:45 Refreshment Break**15:00 – 16:00 Session 10 & 11 Continued****1600 – 1630 Review and learning points**

Moderated by: Clarence Yang and Vijay Sadhu

1630 CLOSE