

CRITERIA AND REGULATION

Categories

1) AIBD TV Award on "The Best TV Programme on Sports and Social Change"

2) AIBD TV Award on "The Best TV Programme on Protection of Indigenous Communities"

3) AIBD Radio Award on "The Best Radio Programme on Human Migration and its consequences"

4) Reinhard Kuene's Radio Award on "The Best Radio Programme Promoting ICTs for Development"

Length:

A maximum of 90 minutes.

All the entries will be judged according to the following criteria:

- Are the production, sound recording, editing, and mixing quality coordinated so as 1. to enhance the programme?
- Is the subject relevant? How effective is the programme? Is it properly targeted? 2. Is it instructive, creative, entertaining and/or innovative? Does it capture and hold attention?
- The programme must have been aired or must be scheduled for broadcasting in its 4. originating country.
- The programme must have been produced in the last 24 months before 5. submission.
- The programme must be either in English or in any other language with English 6. subtitles. For radion programmes in another language, please provide an English transcript.

Who can submit an entry? ⇒ AIBD members.

How many entries can be submitted? ⇒ Each producer/organisation can submit up to two entries.

Format requested:

⇒ Programmes must be submitted in <u>DVD format</u>.

⇒ 2 DVDs are requested for <u>each</u> programme submitted.

ISO-D-PROD-03-03 Award Criteria Sheet v1

Shipping information: The DVDs and the submission forms should be sent to the following address:

 ⇒ Asia-Pacific Institute for Broadcasting Development (AIBD) 2nd Floor, Bangunan Teknologi (IPPTAR Lama) Kompleks Angkasapuri, 50614 Kuala Lumpur, Malaysia

Deadline:

The entry forms and the DVDs should reach AIBD **not later than 30th June** 2014.

Jury:

Jury members are senior media managers from various countries and regions.

Prize:

⇒ US\$500.00 cash in favor of the producer and/or broadcasting organisation

 \Rightarrow A trophy and a certificate presented by the Asia-Pacific Institute for Broadcasting Development (AIBD)

Note:

 \Rightarrow The announcement of the winner will be posted on the AIBD website from 1 July 2014.

 \Rightarrow The winner will be invited to attend the 40th annual gathering and 13th AIBD General Conference & Associated Meetings to be held in Phnom Penh, Cambodia on 13-15 August 2014.

 \Rightarrow A video clip of the winner's programme will be screened during the 40th annual gathering and 13th AIBD General Conference & Associated Meetings to be held in Phnom Penh, Cambodia on 13-15 August 2014.

Information:

More information available at: our website <u>http://www.aibd.org.my/aibdtv</u> and http://www.aibd.org.my/aibdradio



ENTRY FORM

Submission deadline: 30 June 2014 Please fill separate form for <u>each</u> entry

Award category	AIBD Reinhard Keune's Memorial Radio Award 2014 for Best Radio Programme on: "Human Migration and its consequences" or "Promoting ICTs for Development"		
Programme description	Title in English:		
	Title in original language:		
	Duration (in minutes):		
	Language:	□ English	
		Original language with subtitles	
		Specify language:	
	Target audience:	General	
		□ Specific:	
	Broadcaster (channel): Date of first broadcast:		

ISO-D-PROD-03-04 Entry Form v1



Short synopsis (max 200 words):	

	Executive producer:	
	Director:	
Organisation and contact information:	Name of the organisation:	
	Address:	
	Name of the contact person:	
	Position:	
	Tel:	
	Fax:	
	Email:	
Shipping address: (Entry form and Programme)	Asia-Pacific Institute for Broadcasting Development (AIBD) 2nd Floor, Bangunan Teknologi (IPPTAR Lama) Kompleks Angkasapuri 50614 Kuala Lumpur, Malaysia	
AIBD contact person:	Programme Manager: Saqib Sheikh /Email: saqib@aibd.org.my	
Website information:	http://www.aibd.org.my/aibdradio	

ISO-D-PROD-03-04 Entry Form v1



ENTRY FORM

Submission deadline: 30 June 2014 Please fill separate form for <u>each</u> entry

Award category	AIBD TV Award 2014 for Best TV Programme on: "Sports and Social Change" or "Protection of Indigenous Communities"		
Programme description	Title in English:		
	Title in original lar	nguage:	
	Duration (in minutes):		
	Language:	English	
		Original language with subtitles	
		Specify language:	
	Target audience:	General	
		Specific:	
	Broadcaster (channel): Date of first broadcast:		
	Platform of broadcasting used: TV Internet Mobile Has the programme concept been produced for TV broadcasting		

ISO-D-PROD-03-04 Entry Form v1

1/2



Format submitted:	□ DVD □ Video file (avi, mpg 4, mov) □ Audio file (mpg 3)	Number of copies: 2	
Programme credits	Production credits (organisa	Production credits (organisations):	
	Executive producer:	Executive producer:	
	Director:		
Organisation and contact information:	Name of the organisation:		
	Address:	Address:	
	Name of the contact persor	Name of the contact person:	
	Position:		
	Tel:	Tel:	
	Fax:	Fax:	
	Email:		
Shipping address: (Entry form and Programme)	2nd Floor, Bangunan Tekno Kompleks Angkasapuri	Asia-Pacific Institute for Broadcasting Development (AIBD) 2nd Floor, Bangunan Teknologi (IPPTAR Lama) Kompleks Angkasapuri 50614 Kuala Lumpur, Malaysia	
AIBD contact perso		Programme Manager: Saqib Sheikh /Email: saqib@aibd.org.my	
Website information	http://www.sibal.org.pou/giba	http://www.aibd.org.my/aibdtv	

ISO-D-PROD-03-04 Entry Form v1