

JAMCO

JAMCO

Programs of Disaster Prevention

JAPAN MEDIA COMMUNICATION CENTER (JAMCO)

15min.×3, 10min.×3, ME & English [NHK]

KIDS SURVIVAL SCHOOL



地球の声を聞こう



KIDS SURVIVAL SCHOOL ED221200

Earthquakes, tsunamis, typhoons... Japan suffers frequent natural disasters. KIDS SURVIVAL SCHOOL is one of the programs created in quest for developing disaster preparedness. Super teachers give exceptional courses to school children with an original, hands-on approach that make it fun to learn.

How do you survive in time of disaster? Watch this series, and you'll find it on your own!

1. Learning Survival Skills

Established after the 1995 Kobe Earthquake, Survival Camp features a disaster prevention program that enables kids to develop survival skills while having fun.

2. Discover your City Map

Unique maps improve disaster prevention skills. School children explore their city and then using what they have learned, make their own City Map.

3. Create the Future of our Hometown

In coastal areas, an earthquake may be followed by a tsunami. School children document the evacuation process of the town's elderly residents with video to discover quicker and safer ways of disaster prevention.

4. Learn How To Save Your Life With Animation

Using animation, this unique course explores tsunami evacuation. The animation inspires conversation and discussion concerning what is essential in order to save yourself and your family.

5. Empowering Yourself Will Save Your Life in an Earthquake

The theme for this course is "Self empowerment and knowledge that save your life when an earthquake hits." It's essential to be able to make your own decisions and immediately flee to a safe location.

6. What Will You Do at the Crossroad?

This course is taught using the CROSSROAD GAME. The purpose is to encourage players to imagine different disaster scenarios and think about how to deal with them, and to explore the subject further by talking with other players who have different opinions.

10min.×3, ME & English [NHK]

Listen to the Earth

ED231300

"Listen to the Earth" is a disaster prevention series where children and adults alike are encouraged to give serious thought to the topic.

To better deal with disasters, people must fully understand the mechanism behind natural phenomena and think through what actions must be taken to protect lives. With the use of images, computer graphics and experiments, experts give practical guidance as to "how to survive".

- 1.What do seismic waves tell us?
- 2.What causes earthquakes?
- 3.Our Living Planet

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Drama



Educational program



Children's program



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in

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SERIES Pythagora Switch

ピタゴラスイッチ [NHK]



Structures full of wonders, interesting ways of thinking and various laws are hidden in our daily lives. For example, a box becomes a flat piece of paper; there are various units to count different things; something that rotates always has an axis, to name a few. This series of a TV program introduces such "surprises" for children, which help to see things in different ways once they understand them. The purpose of this series is to bring up children's thinking power.



JAMCO and its program library

Japan Media Communication Center (JAMCO) is a non-profit organization established in 1991 for the purposes of promoting international mutual understanding and contributing to the development of broadcast in the world.

Originally created with funds from NHK and commercial TV broadcasters throughout Japan, its main activity is to expand and maintain the library of the Japanese TV programs that can be provided **free of charge** to TV stations in developing countries.

Programs are acquired from NHK and commercial broadcasters, to be reproduced in English, Spanish and French versions as well as Music and Effects version available for language localization.

Over 23 years, JAMCO has accumulated 1,577 superb Japanese programs in international versions, including documentary, educational programs, children's programs, and drama.

A total of 9,882 programs have so far been provided to TV stations in Asia, Oceania, Latin America, East Europe, Middle East and Africa.

JAPAN MEDIA COMMUNICATION CENTER (JAMCO)
CHIYODA MEDIA PLAZA, 1-1 KIOI-CHO, CHIYODA-KU, TOKYO, 102-0094, JAPAN

TEL 81-3-3238-7412 FAX 81-3-3238-7414
<http://www.jamco.or.jp/> E-mail: info@jamco.or.jp

2014.10

**SUBMISSION OF FREE PROGRAMME
FOR TELECAST BY Organisation Name**

The Licensor:

| | |
|--|---|
| Name : Asia-Pacific Broadcasting Union (“ABU”) | Address : 2nd Floor, IPPTAR Building, Angkasapuri 50614 Kuala Lumpur Malaysia. |
| Telephone Number : +60 2284 0192 | Facsimile Number : +60 2282 5292 |
| Contact Person : Mr. Duran Temel, Email: duran@abu.org.my | |

The Organisation’s name agrees to the following conditions of broadcast:

1. The Grant

The ABU (hereinafter referred to as “the Licensor”) hereby grants to Organisation Name (hereinafter referred to as “the Broadcaster”), with registered address at _____, the non-exclusive right and entitlement to telecast and broadcast the Programme (as hereinafter defined) on the Channel (as hereinafter defined) for the Number of Telecast / Runs (as hereinafter defined) over the Period (as hereinafter defined) on the terms and conditions hereof.

3. Details of the Programme

| | |
|---|--|
| The Wave that Changed the World (the “Programme”): Territory: _____ | Duration : [approx. _____ mins] The Programme marks the 10 th anniversary of the devastating 2004 Indian Ocean tsunami. |
| Production Year : 2014 | Language : All Official Languages in the Territory |
| Channel: Terrestrial, Cable and Satellite only. For the avoidance of doubt, the foregoing shall not include new media or internet rights. | Number of Telecast / Runs : Unlimited Period: no term |

4. Editing

- 4.1 The Broadcaster shall broadcast the Programme in whole;
- 4.2 The Licensor hereby authorizes the Broadcaster to edit the Programme (or any part thereof) or eliminate or add parts in order to meet the requirement of their country’s perspective or stories;
- 4.3 The Broadcaster shall ensure any editing shall not make any substantial change to the context and spirit of the Programme;

- 4.4 The Broadcaster shall ensure that the Programme contains no commercial endorsement of any product service, individual or company;
- 4.5 The Broadcaster shall be entitled, at its discretion, to dub or subtitle the Programme in all official languages of the Territory and all such related costs shall be completely borne by the Broadcaster.

5. Rights

- 5.1 The Broadcaster is prohibited and does not have the right to use footage, excerpts or the whole Programme in the production, promotion of any other programs of the Broadcaster;
- 5.2 The Broadcaster is prohibited to use part of the whole Programme for any commercial benefits;
- 5.3 The Broadcaster has the right to use any excerpt of the Programme for the purpose of publicising the forthcoming broadcast of the Programme. Any such excerpt shall not exceed one (1) minute air time;
- 5.4 The Broadcaster is prohibited from assigning or sublicensing the broadcast right of the Programme in part or whole to any third party under any condition;

6. Term

- 6.1 The Broadcaster shall broadcast the Programme for unlimited number of times in whole subject to clause 6.2;
- 6.2 In the unlikely event the Licensor request a discontinuation of the broadcast by the Broadcaster before the end of the Term, the Broadcaster shall comply with such request. When in doubt about the term, clause 6.2 shall prevail.

7. Credit List

- 7.1 The Broadcaster shall state the on-screen credit as below, if the unedited Programme is broadcasted:

"This programme was produced by the Asia-Pacific Broadcasting Union with financial support from The United Nations Economic and Social Commission for Asia and the Pacific"

- 7.2 In case of any editing is done, the Broadcaster shall the state on-screen credit as below:

"The original programme was produced by the Asia-Pacific Broadcasting Union with financial support from The United Nations Economic and Social Commission for Asia and the Pacific"

- 7.3 The Broadcaster shall also attach on-screen credit in appreciation to the organisations which provided materials for the Programme according to Annex 1 of this contract.

8. Delivery Material and Reports

- 8.1 The Licensor shall provide the Broadcaster with the details for downloading the Programme upon signing this contract.
- 8.2 The following documents will also be provided along with the Programme:
 - a. Annex 1: Credit List in English language.
 - b. Annex 2: Final time-coded Scrip in English language.

8.3 The Broadcaster shall provide the Licensor with an implementation report which contains such items as the Channel in which the Programme was broadcast, the number of times and the dates of the broadcasts, whether and how the Programme was edited, and whether and how the Programme was dubbed and/or subtitled. This report will be sent to the contact person as mentioned above in clause 1.

9. Rights Clearance

The Licensor hereby represents, undertakes and warrants to the Broadcaster that:

9.1 Licensor has secured all rights to offer the Programme for broadcast, telecast and transmission in the Territory by the Broadcaster in accordance with the provisions herein, and the broadcast and telecast by the Broadcaster does not and will not infringe or violate any right, title and/or interest of any person, firm or company in any jurisdictions, including but not limited to copyright, trademark, trade secret, privacy, publicity or other rights;

9.2 The Programme is free and clear of all encumbrances of any kind and nature;

10. Indemnity

The Broadcaster hereby expressly agrees to defend, indemnify and hold harmless the Licensor, its officers, directors, employees and agents, from and against any claims, liabilities, actions, demands, proceedings, suits, settlements, losses and expenses (including legal fees on an indemnity basis) and taxes incurred or suffered by the Broadcaster, its officers, directors, employees and/or agents as a result of any actual or alleged breach or any liabilities arising relating to or arising out of performing clause 3 of this contract.

Agreed to and Accepted:

For and behalf of The United Nations Economic and Social Commission for the Asia and Pacific

Date:

For and on behalf of Asia-Pacific Broadcasting Union

Date:

For and on behalf of Organisation Name:

Date:

ANNEX 1
Credit List

ANNEX 2
Final Time Code