



บันทึกข้อความ

ส่วนราชการ...สำนักงานประชาสัมพันธ์ต่างประเทศ...สงต...โทร.๐-๒๖๑๘-๒๓๒๓ ต่อ ๑๗๑๐-๑๗๑๑.....

ที่...นร.๐๒๐๙.๐๓/ว ๕๓.....วันที่...๒๒.....มกราคม ๒๕๖๑.....

เรื่อง...การประกวดรางวัล World TV Awards 2018.....

เรียน ผอ.สทท. ผอ.สนช. และ ผอ.สปช. ๑ - ๘

สถาบันพัฒนากิจการวิทยุ - โทรทัศน์แห่งเอเชีย - แปซิฟิก (Asia-Pacific Institute for Broadcasting Development: AIBD) จัดประกวดรางวัล World TV Awards 2018 เพื่อเปิดโอกาสให้ประเทศสมาชิก AIBD ส่งรายการเข้าประกวดรายการโทรทัศน์ตามหัวข้อที่กำหนด ดังนี้

๑. สารคดีโทรทัศน์ยอดเยี่ยมเกี่ยวกับมนุษยชาติ หัวข้อ การอพยพย้ายถิ่น

โดยเนื้อหารายการต้องมุ่งเน้นการสร้างความรู้สึกร่วมกัน สนับสนุนให้มีการแก้ไขปัญหา การนำเสนอเรื่องมุ่งเน้นภาพตัวอย่างของการอพยพโยกย้ายถิ่นฐาน การแบ่งปันทรัพยากร การอยู่ร่วมกัน ท่ามกลางความแตกต่าง โดยบทสรุปสำคัญของรายการแสดงถึงการเอาชนะปัญหาดังกล่าวได้

๒. รายการด้านวิทยาศาสตร์และสิ่งแวดล้อมยอดเยี่ยม หัวข้อ น้ำสะอาดเพื่อชีวิต

เป็นการสร้างความตระหนักรู้ถึงความสำคัญของน้ำสะอาด มีความคิดสร้างสรรค์และนำเสนอความแปลกใหม่ที่สามารถดึงดูดผู้ชมให้สนใจ ในรูปแบบสารคดี สารคดีสั้น การรายงานข่าว ละครกึ่งสารคดี สารบันเทิง และสποตโฆษณา (รายละเอียดตามเอกสารแนบ)

รางวัลชนะเลิศประกอบไปด้วย เงินรางวัล จำนวน ๕,๐๐๐ เหรียญสหรัฐ ถ้วยรางวัล และใบประกาศนียบัตรจาก AIBD โดยผู้ชนะการประกวดจะได้รับมอบรางวัลในงานประชุม Asia Media Summit 2018 ซึ่งจะจัดขึ้นระหว่างวันที่ ๑๐ - ๑๒ พฤษภาคม ๒๕๖๑ ณ กรุงนิวเดลี ประเทศอินเดีย ทั้งนี้ ขอให้กรอกแบบฟอร์มใบสมัครพร้อมแนบรายการประกวดส่ง สปต. ภายในวันที่ ๒๐ กุมภาพันธ์ ๒๕๖๑ สอบถามเพิ่มเติมที่ส่วนส่งเสริมงานประชาสัมพันธ์ต่างประเทศ หมายเลข ๐ ๒๖๑๘ ๒๓๒๓ ต่อ ๑๗๑๐ - ๑๑

จึงเรียนมาเพื่อโปรดพิจารณา

(นางวันเพ็ญ อ้วนตัน)

ผอ.สปต.



Asia-Pacific Institute for Broadcasting Development

Postal Address : P O Box 12066, 50766 Kuala Lumpur, Malaysia
Street Address : 2nd Floor, Technology Building, IPPTAR, Angkasapuri, 50614 Kuala Lumpur, Malaysia

Phone : (603) 22823719 / 22824618 / 22827192
Fax : (603) 22822761

E-mail : admin@aibd.org.my
E-mail : devbroad@aibd.org.my
Website : www.aibd.org.my

Your Ref:

Our Ref:

R-029-MY-18

12 January 2018

Dear Respected Members of AIBD,

CALL FOR ENTRY WORLD TV AWARDS 2018

The Asia-Pacific Institute for Broadcasting Development AIBD in collaboration with its global partners presents the World TV Awards 2018, in two categories:

- **Category HUMANITY for The Best Television Documentary on Immigration or Migration**
- **Category SCIENCE/ENVIRONMENT for The Best TV Programme on Clean Water for Life**

We are pleased to present this opportunity to all broadcasters in Asia, Pacific, Europe, Africa, Middle East, South America and North America from public, private sector and freelancers to participate in this unique World TV Awards.

Supported by Arab States Broadcasting Union (ASBU), Radio TV Malaysia (RTM), France Médias Monde and AIBD, this competition will provide the opportunity for Television producers to receive international recognition for their work.

We kindly request you to disseminate this information as widely as possible.

"The Prize" consists of **US\$5,000.00 cash, a trophy and a certificate** presented by AIBD per Award category.

Winners will be presented with their Awards during the **Asia Media Summit** to be held in **New Delhi, India on 10 - 12 May 2018**.

Please note that producers can submit up to **two programmes per category** and the deadline for programme submission is:

Monday, 12 March 2018

Please find the relevant **information on criteria, regulations and application forms for the World TV Awards 2018** on our website:

www.aibd.org.my/worldtv

We look forward to receiving your entries and application forms as soon as possible.

If you have any queries regarding this event, please do not hesitate to contact Ms Fathimath Leeza (AIBD Programme Manager) at the following e-mail address: **leeza@aibd.org.my**

Yours sincerely,

 **CHANG JIN**
Director
Asia-Pacific Institute for Broadcasting Development

Chang Jin
Director, AIBD



WORLD TV AWARDS 2018

CATEGORY HUMANITY

The Best TV Documentary on Immigration or Migration

CRITERIA AND REGULATION

Category

Documentary

Length

Maximum of 60 minutes

All the entries will be judged according to the following criteria:

1. The programme must focus on efforts in creating awareness among the audience on migration/immigration and advocate for solution oriented concepts on how to manage the issue.
2. The programme must represent an outstanding example dealing with aspect(s) of migration/immigration and its manifestations such as sharing of resources, assimilation or social discrimination and exclusion, etc. The programme must highlight people's needs and show effective solutions to over-coming the challenges.
3. The programme could either focus on a local, regional or on global point of view.
4. The programme should be creative and innovative with the ability to capture audience attention, and offer excellent production values.
5. The programme must have been aired or must be scheduled for broadcasting in its originating country on national and/or any private TV network (broadcasting sheet to be provided).
6. The programme must have been produced within the last 12 months before the date of submission.
7. The programme must be either in English or in any other language with English subtitles. It can also be a non-narrative piece.
8. The programme must be the original work of the entrants. Entrants must be able to demonstrate that they have full copyright clearance on all music, image, artwork and other audio-visual elements used in the programme.

⇒ Television producers from public service broadcasting organisations, private networks, freelancers etc. are invited to participate in this competition.

⇒ Each producer/organisation can submit up to **2 entries**.

⇒ Programmes must be submitted in **DVD format**.

⇒ **3 DVDs** are requested for each programme submitted.

The DVDs and the submission forms should be sent to Ms. Fathimath Leeza at the following address:

⇒ Asia-Pacific Institute for Broadcasting Development (AIBD)
2nd Floor, Bangunan Teknologi (IPPTAR Lama)
Kompleks Angkasapuri,
50614 Kuala Lumpur, Malaysia

The entry forms and the DVDs should reach AIBD **no later than:**
Monday 12th March, 2018

Jury members are senior media professionals from various countries and regions.

⇒ **US\$5,000.00 cash** in favor of the producer and/or broadcasting organisation

⇒ **A trophy and a certificate** presented by the Asia-Pacific Institute for Broadcasting Development (AIBD)

⇒ **A trip to New Delhi, India** to receive the trophy and the certificate at the Asia Media Summit (AMS) on 11 May 2018, a global media gathering.

⇒ The names of the winner and runner-up will be announced at the AMS 2018, New Delhi, India.

⇒ The AIBD Director and representatives of the sponsors will hand over the prize to the winner during the AMS.

⇒ A video clip of the winner's programme will be screened during the AMS as well as during the AIBD General Conference organised in Sri Lanka from 2 - 4 August 2018.

More information on World TV Awards is available at: www.aibd.org.my/worldtv/



WORLD TV AWARDS 2018
CATEGORY HUMANITY
The Best TV Documentary on Immigration or Migration

ENTRY FORM

Submission deadline: 12th March 2018
Please fill separate form for each entry

Award category	WORLD TV AWARDS 2018 <u>CATEGORY HUMANITY</u> The Best TV Documentary on Immigration or Migration	
Programme description	Title in English:	
	Title in original language:	
	Duration (in minutes):	
	Language:	<input type="checkbox"/> English <input type="checkbox"/> Original language with English subtitles Specify language:
	Target audience:	<input type="checkbox"/> General <input type="checkbox"/> Specific:
	Broadcaster (channel): Date of first broadcast:	





FRANCE
MÉDIAS
MONDE

WORLD TV AWARDS 2018
CATEGORY HUMANITY
The Best TV Documentary on Immigration or Migration

Programme credits:	Production credits (organisations): Executive producer: Director:
Organisation and contact information:	Name of the organisation: Address:
	Name of the contact person: Position: Tel: Fax: Email:
Shipping address: (Entry form and Programme)	Asia-Pacific Institute for Broadcasting Development (AIBD) 2nd Floor, Bangunan Teknologi (IPPTAR Lama) Kompleks Angkasapuri 50614 Kuala Lumpur, Malaysia
AIBD contact person:	Programme Manager: Ms Fathimath Leeza Email: leeza@aibd.org.my
Website information:	www.aibd.org.my/worldtv



WORLD TV AWARDS 2018

CATEGORY SCIENCE/ENVIRONMENT

Clean Water for Life

CRITERIA AND REGULATION

Genre

TV Documentary, Short documentary/TV report, Docu drama, Edutainment/Infotainment TV programme, Public Service Announcement/TV Spot

Length

A maximum of 60 minutes

All the entries will be judged according to the following criteria:

1. The United Nations Sustainable Development Goal 6 – *Clean Water for Life* is the theme for 2018 World TV Awards Category Science/ Environment. Hence the programme should describe concrete actions and/or practices in the field which create awareness of having clean water and must highlight the initiatives to ensure universal access to it.
2. The programme could either focus on a local, regional, sectoral or on global point of view.
3. The programme should be creative and innovative with the ability to capture audience attention, and offer excellent production values.
4. The programme must have been aired or must be scheduled for broadcasting in its originating country on national and/or any private TV network (broadcasting sheet to be provided).
5. The programme must have been produced within the last 12 months before the date of submission.
6. The programme should use an engaging and easily understandable style. Information presented in the video must be factually accurate.
7. The programme must be either in English or in any other language with English subtitles. It can also be without words.
8. The programme must be the original work of the entrants. Entrants must be able to demonstrate that they have full copyright clearance on all music, image, artwork and other audio-visual elements used in the programme.

⇒ Television producers from public service broadcasting organisations, private networks, freelancers etc. are invited to participate in this competition.

⇒ Each producer/organisation can submit up to **2 entries**.

⇒ Programmes must be submitted in **DVD format**.

⇒ **3 DVDs** are requested for each programme submitted.

Format requested:

⇒ Programmes must be submitted in **DVD format**.

⇒ **3 DVDs** are requested for each programme submitted.

Shipping information

The DVDs and the submission forms should be sent to Ms. Fathimath Leeza at the following address:

⇒ Asia-Pacific Institute for Broadcasting Development (AIBD)
2nd Floor, Bangunan Teknologi (IPPTAR Lama)
Kompleks Angkasapuri,
50614 Kuala Lumpur, Malaysia

Deadline:

The entry forms and the DVDs should reach AIBD **no later than:**
Monday 12th March, 2018

Jury:

Jury members are senior media managers from various countries and regions.

Winner Prize

⇒ **US\$5,000.00 cash** in favor of the producer and/or broadcasting organisation

⇒ **A trophy and a certificate** presented by the Asia-Pacific Institute for Broadcasting Development (AIBD)

⇒ **A trip to New Delhi, India** to receive the trophy and the certificate at the Asia Media Summit (AMS) on 11 May 2018, a global media gathering.

⇒ The names of the winner and runner-up will be announced at the AMS 2018, New Delhi, India.

⇒ The AIBD Director and representatives of the sponsors will hand over the prize to the winner during the AMS.

⇒ A video clip of the winner's programme will be screened during the AMS as well as during the AIBD General Conference organised in Sri Lanka from 2 to 4 August 2018.

Information:

More information on World TV Awards is available at: www.aibd.org.my/worldtv



WORLD TV AWARDS 2018
CATEGORY SCIENCE / ENVIRONMENT
The Best TV Programme on Clean Water for Life

ENTRY FORM

Submission deadline: 12th March 2018

Please fill separate form for each entry

Award category	WORLD TV AWARDS 2018 <u>CATEGORY SCIENCE/ENVIRONMENT</u> The Best TV Programme on Clean Water for Life	
Programme description	Title in English:	
	Title in original language:	
	Duration (in minutes):	
	Language:	<input type="checkbox"/> English <input type="checkbox"/> Original language with English subtitles Specify language:
	Target audience:	<input type="checkbox"/> General <input type="checkbox"/> Specific:
	Broadcaster (channel):	
	Date of first broadcast:	
Platform of broadcasting used: <input type="checkbox"/> TV <input type="checkbox"/> Internet <input type="checkbox"/> Mobile		
Has the programme concept been produced for TV broadcasting? <input type="checkbox"/> Yes <input type="checkbox"/> No		



WORLD TV AWARDS 2018
CATEGORY SCIENCE / ENVIRONMENT
The Best TV Programme on Clean Water for Life

Short synopsis (max 200 words):

**Format
submitted:**

☐ DVD

Number of copies: 3



WORLD TV AWARDS 2018

CATEGORY SCIENCE / ENVIRONMENT

The Best TV Programme on Clean Water for Life

Programme credits:	Production credits (organisations): Executive producer: Director:
Organisation and contact information:	Name of the organisation: Address:
	Name of the contact person: Position: Tel: Fax: Email:
Shipping address: <i>(Entry form and Programme)</i>	Asia-Pacific Institute for Broadcasting Development (AIBD) 2nd Floor, Bangunan Teknologi (IPPTAR Lama) Kompleks Angkasapuri 50614 Kuala Lumpur, Malaysia
AIBD contact person:	Programme Manager: Ms Fathimath Leeza Email: leeza@aibd.org.my
Website information:	www.aibd.org.my/worldtv