



บันทึกข้อความ

ส่วนราชการ สำนักการประชาสัมพันธ์ต่างประเทศ สท. โทร ๐ ๒๖๑๘ ๒๓๒๓ ต่อ ๑๗๑๐, ๑๗๑๑

ที่ นร ๐๒๐๙.๐๓/ว๒๖๖

วันที่ ๒๙ มีนาคม ๒๕๖๕

เรื่อง ขอเชิญส่งบุคลากรเข้าร่วมการประชุมเชิงปฏิบัติการผ่านระบบออนไลน์ เรื่อง “Investigative Journalism”

เรียน ผอ.สทท. ผอ.สวท. ผอ.สนช. อกร. และ ผอ.สปช.๑ - ๘

สหภาพวิทยุ - โทรทัศน์แห่งเอเชีย - แปซิฟิก (Asia-Pacific Broadcasting Union: ABU) โดย Asiavision และ ABU Media Academy และได้รับการสนับสนุนจาก Global Media Defense Fund: GMDF ขององค์กรยูเนสโก กำหนดจัดประชุมเชิงปฏิบัติการ เรื่อง “Investigative Journalism” ระหว่างวันที่ ๕ เมษายน - ๒๑ มิถุนายน ๒๕๖๕ โดยมีวัตถุประสงค์เพื่อพัฒนาทักษะและศักยภาพให้กับผู้สื่อข่าวเชิงสืบสวน ทั้งในสื่อเพื่อสาธารณะและสื่อเชิงพาณิชย์ เสริมสร้างทักษะงานด้านสื่อสารมวลชนด้านการสืบสวน รวมถึงเพิ่มพูนความรู้เกี่ยวกับการดำเนินการด้านกฎหมายที่อาจเกิดขึ้นเมื่อต้องรายงานข่าวเชิงสืบสวน

สพต. ขอเชิญบุคลากร กปส. ลงทะเบียนเข้าร่วมการเสวนาดังกล่าว ผ่านระบบออนไลน์ โดยแสกน QR Code ที่แนบมาท้ายหนังสือนี้ และกรุณาแจ้งชื่อไปยัง สพต. ทางอีเมล intercoop.prd@gmail.com ทั้งนี้ มอบหมายให้นางสาวณัฐนรี สงธาดา นักประชาสัมพันธ์ปฏิบัติการ ส่วนส่งเสริมงานประชาสัมพันธ์ต่างประเทศ สพต. หมายเลขโทรศัพท์ ๐๘ ๖๙๕๘ ๔๔๕๕ เป็นผู้ประสานงาน

จึงเรียนมาเพื่อโปรดพิจารณา

(นางปรีห์กมล ถนอมศักดิ์ชัย)

ผอ.สปต.

ลงทะเบียน



(<https://bit.ly/35p5oZq>)

PREVENTION IS
THE BEST DEFENCE

INVESTIGATIVE JOURNALISM

EMPOWERING INVESTIGATIVE
JOURNALISM IN PUBLIC
BROADCASTING IN THE
DIGITAL AGE

ORGANISED BY:



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With the support of the
UNESCO Global Media Defence Fund (GMDF)

EMPOWERING INVESTIGATIVE JOURNALISM IN PUBLIC BROADCASTING IN THE DIGITAL AGE



The Investigative Journalism Project aims to give investigative reporters in public broadcasting institutions and private news organizations in the Asia-Pacific, the right tools to empower them with the knowledge to enhance their investigative journalism skills. At the same time, giving them the correct information to avoid charges from any potential legal action that may result from their reporting.

The Project will use six interactive online Masterclasses, designed to give journalists the correct skills for investigative reporting under their legal frameworks, while enhancing their skills to avoid legal action that may arise from their reports.

The Masterclasses are open to the whole ABU Membership and serve as a baseline to translate this skills-learning into targeted, on-demand, online courses, run on the ABU Media Academy's online learning platform. The on-demand sessions will run as interactive learning workshops for five sub-regions, based on their legal frameworks.

The Project aims to create a lasting impact on the quality of journalism practiced in the Region by developing journalists who are skilled at working in harsh and restricted legal boundaries and are motivated to dig for information in the appropriate places.



The key outcome of the Project is to create journalists who, after the training, are able to:

- Recognise the legal standards fundamental to investigative reporting
- Define basic legal concepts and their ramifications
- Recognise the limits of their legal rights
- Understand when to seek legal counsel
- Explain best practices in ethical and professional investigative reporting
- Avoid claims of sedition, incitement, defamation and invasion of privacy
- Access appropriate tools for sourcing information
- Correctly use intellectual property, big data and online sources

TIMELINE



01

Legal frameworks on
sedition, incitement,
defamation, contempt and
privilege
Tuesday, 05 April.

02

Ethics of investigative
reporting
Tuesday, 19 April.

03

Methodology of Investigative
Reporting
Tuesday, 10 May.

04

Presenting investigative
news stories: Boundaries in
manipulating content
Tuesday, 24 May.

05

Digital investigative tools: Big
data analysis and
intelligence
Tuesday, 07 June.

06

Working through
misinformation,
disinformation and mal-
information
Tuesday, 21 June.



DR JOSEPH M FERNANDEZ

Dr Joseph M Fernandez is an adjunct Associate Professor in the School of Media, Creative Arts and Social Inquiry at Curtin University in Western Australia, where he taught media law and other journalism subjects over two decades. He was chief editor of a daily newspaper in Sabah, Malaysia for 14 years. He has degrees in journalism and the law, including a PhD in defamation. He is author of media law books, parliamentary submissions, and other media law works. His latest book is *Journalists and Confidential Sources* (Routledge, UK, 2021). He is also the Australian correspondent for Reporters Without Borders (RSF).

SESSION 1

DR JANINE M LITTLE

Dr Janine M Little is a senior lecturer in journalism at Deakin University in Victoria, Australia. She is an academic, writer and former journalist. Dr Little chairs the undergraduate and graduate media law and ethics units in the Communication and Arts degrees at Deakin University, Melbourne, Geelong and online. She has also taught journalism at Queensland's three main universities. Dr Little's main fields of interest are media law and ethics, especially defamation, privacy, and the relational ethics of gender/class in mass media and culture, along with feminist analysis of media and culture.

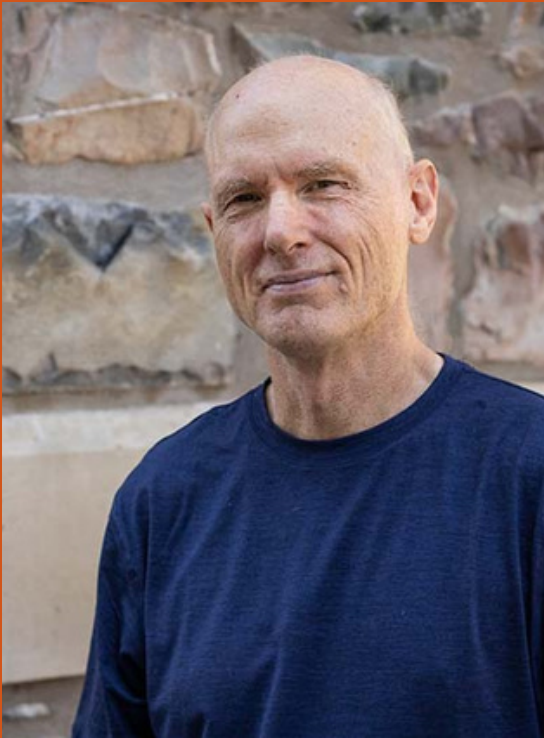
Dr Little began her career in journalism at age 16, as a copy girl at Brisbane's News Limited, and worked at several titles in Queensland and the UK before developing her academic interests.

The author of several major research essays and two books, Dr Little's 2013 title *Journalism Ethics and Law: Stories of Media Practice* was published by the Oxford University Press.



SESSION 2

FACILITATORS



FRED VALLANCE-JONES

Professor Fred Vallance-Jones is an award-winning journalist and author who has taught at the University of King's College in Halifax, Nova Scotia, since 2007. He teaches investigative and data journalism in the Master of Journalism program, journalism research in the undergraduate program, and leads the King's Investigative Workshop, in which final year and Bachelor of Journalism students pursue a significant investigative story as a team. The investigative workshop has been nominated for many awards, including a global data journalism award in 2012. The team won a 2010 CAJ investigative reporting award for its project on VLT gambling. Professor Vallance-Jones also leads an annual professional development workshop for working journalists at King's Summer School in Data Journalism.

SESSION 3

PHIL REES

Phil Rees is the Acting Director of Investigative Journalism at Al Jazeera. He moved to Doha in 2013 and has been instrumental in building up the company's Investigative Unit. In 1982, Phil joined the BBC as a trainee journalist and covered Asia, the Middle East, Africa and the Americas during his 23-career at the Corporation, with postings in Hong Kong, Singapore and Bangkok.

Mr Rees has written widely, presented or produced more than 60 documentaries and won nearly 20 international awards. His 2006 book, *Dining with Terrorists*, was described as 'outstanding' by The Guardian and 'a tour de force' by Professor Noam Chomsky. Newsweek wrote that the book 'should trouble anyone who believes Washington's enemies in the war on terror are easily identified'.



SESSIONS 4 & 5

FACILITATORS



DR JULIE POSETTI

Dr Julie Posetti is a feminist journalist, author and researcher who grew up in Australia with a burning desire to change the world. She decided early on that journalism that exposed oppression, human rights abuses, injustice and corruption was the most effective way to contribute to positive social change. Dr Posetti says that her idealism might have taken a beating over the years, but she continues to believe in the power of free, fact-based, independent journalism to move people to action in the interests of advancing human rights, supporting democracy, and ensuring transparent and accountable governance. She joined the International Centre for Journalists (ICFJ) in 2019 as Global Director of Research, after an international career in journalism and academia spanning three decades.

SESSION 6

PREVENTION IS
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DIGITAL AGE

Phase II of the project will commence starting July 2022.

Five specialised online workshops on the ABU Media Academy's learning platform will be delivered over the course of six months. At the end, participants will be mentored to produce investigative pieces for television as part of the training.

More details on phase II will be released closer to commencement.