



ส่วนมาก

# สำเนา บันทึกข้อความ

ส่วนราชการ สำนักงานการประชาสัมพันธ์ต่างประเทศ สรท. โทร. 0-2618-2323 ต่อ 1710-11

ที่ นร 0209.03/ 21402

วันที่ ๕ กันยายน 2550

เรื่อง การประชุมเชิงปฏิบัติการระดับภูมิภาค เรื่อง "Media and Elections"

เรียน ผอ.สรท. ผอ.สนช. ผอ.สปช. 1 – 8

AIBD ร่วมกับ FES กำหนดจัดการประชุมเชิงปฏิบัติการระดับภูมิภาค เรื่อง "Media and Elections" ระหว่างวันที่ 19 – 23 พฤศจิกายน 2550 ณ กรุงจาการ์ตา ประเทศอินโดนีเซีย การประชุมครั้งนี้มีวัตถุประสงค์เพื่อส่งเสริมความรู้เกี่ยวกับการทำข่าวและรายงานข่าวการเลือกตั้ง ตลอดจนความรู้ต่าง ๆ ที่เกี่ยวกับการเลือกตั้ง อาทิ สิทธิในการออกเสียง กฎหมาย และจริยธรรมในการรายงานข่าว

AIBD เชิญ กปส. ส่งบุคลากรเข้าร่วมการประชุม จำนวน 1 คน โดย AIBD จะรับผิดชอบค่าโดยสารเครื่องบินชั้นประหยัด ค่าที่พัก ค่าเดินทางไป-กลับจากสนามบินจาการ์ตามายังโรงแรมที่พัก และค่าวัสดุอุปกรณ์ต่าง ๆ โดย กปส. จะต้องรับผิดชอบค่าเบี้ยเลี้ยงของผู้เข้าร่วมประชุม

ในการนี้ สปต. ขอให้ สนช. สรท. และ สปช. 1 – 8 พิจารณาเสนอชื่อผู้สื่อข่าววิทยุหรือโทรทัศน์ที่มีประสบการณ์ทำงานไม่น้อยกว่า 4 – 5 ปี และมีความสามารถในการสื่อสารภาษาอังกฤษเป็นอย่างดี เพื่อเสนอ อปส. พิจารณาคัดเลือก โดยเบิกค่าใช้จ่ายสมทบจากหน่วยงานต้นสังกัด ทั้งนี้ ขอให้เสนอชื่อพร้อมประวัติการทำงานและใบสมัครของ AIBD ไปยัง สปต. ภายในวันที่ 10 ตุลาคม 2550

จึงเรียนมาเพื่อโปรดพิจารณาดำเนินต่อไปด้วย จักขอบคุณยิ่ง

(นางลดาวัลย์ บัวเอี่ยม)

ผอ.สปต.

ประมาณการค่าใช้จ่ายในการเดินทางเข้าร่วมการประชุมเชิงปฏิบัติการระดับภูมิภาค  
เรื่อง "Media and Elections"

ณ กรุงจาการ์ตา สาธารณรัฐอินโดนีเซีย

ระหว่างวันที่ 18 – 24 ตุลาคม 2550 (รวมวันเดินทางไป-กลับ)

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1. ค่าเบี้ยเลี้ยง (2,100 บาท x 7 วัน)	เป็นเงิน	14,700 บาท
2. ค่าธรรมเนียมสนามบินกรุงจาการ์ตา	เป็นเงิน	500 บาท
3. ค่าธรรมเนียมทำหนังสือเดินทางราชการ	เป็นเงิน	1,000 บาท
4. ค่าพาหนะเดินทางระหว่างสนามบินสุวรรณภูมิ-บ้านพัก-สนามบินสุวรรณภูมิ	เป็นเงิน	1,000 บาท
รวมเป็นเงินทั้งสิ้น		<u>17,200 บาท</u>

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หมายเหตุ : ค่าใช้จ่ายข้างต้นไม่ได้รวมค่าใช้จ่ายในการเดินทางจากส่วนภูมิภาคมายังกรุงเทพฯ



# ASIA-PACIFIC INSTITUTE FOR BROADCASTING DEVELOPMENT

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R-221-ID-07

11 September 2007

Mr. Pramoj Rathavini  
Director-General, The Gov't. Public Relations Department  
National Broadcasting Services of Thailand (NBT)  
9 Soi Areesampan, Rama VI Rd  
Phayathai, Bangkok 10400  
THAILAND

Dear Mr. Pramoj Rathavini,

Re: **AIBD/FES Regional Workshop on Media and Elections**  
**19-23 November 2007, Kuala Lumpur, Malaysia**

Greetings from AIBD!

We are pleased to inform you that AIBD and FES are organizing a Regional Workshop on Media and Elections. Participants will be Radio and TV broadcasters from 10 countries in Asia-Pacific. The workshop will be held from 19-23 November 2007 in Kuala Lumpur, Malaysia.

The five-day workshop aims to build capacity of broadcast journalists in practicing good journalism on elections. Participants will also share cross-case comparative insights on election reporting in the region and learn from best practices on election reporting. The workshop consultant is Dr. Venkat Iyer, a media law and elections expert and media editor, originally from India, and now works with the University of Ulster, UK.

This workshop will provide theories, case studies and practical exercises for a deeper understanding of good reporting for broadcasters. It will be more interactive to optimize participation and the learning process.

## Issues to be covered

### General

- The media as the "Fourth Estate" and its role during elections
- The 'watchdog' role of the media
- Censorship during elections and ways of avoiding/combating it
- Physical attacks on journalists and ways of avoiding/combating it
- Access to information during elections

Incop. 1163 Dated 18 Sep 07

- Need for media pluralism and for diversity of sources of information/news
- Balancing the rights of voters, candidates and the media

Particular attention will be given to the functions of the media during elections, including:

- Educating voters about democratic rights
- Providing candidates and political parties with a platform for debate
- Enabling candidates and political parties to communicate with the public
- Monitoring and reporting on the fairness of the election process
- Reporting the election results fairly and promptly

#### Specific

- Balancing transparency on the part of election commissions with the need for such bodies to maintain a degree of confidentiality to ensure the integrity of the electoral process
- Ensuring freedom from “spin doctoring” by candidates, political parties and others
- Embargoes and the internet
- Covering “hate speech” during election campaigns
- Allocation of broadcasting time for candidates and political parties
- Regulation of advertising by candidates and political parties
- Impartial and fearless coverage of issues relevant to an election
- Training needs and methodologies in election coverage (including imparting of knowledge of electoral systems and processes, key election laws and regulations, the country’s history of electoral democracy, etc.)
- Logistics of election coverage (geographic spread, efficient use of scarce resources, etc.)
- Mechanisms and procedures for the prompt correction of factually inaccurate statements that have already been published
- Conduct and reporting of opinion poll results
- Conduct and reporting of exit poll results
- Coverage of election counts
- Particular responsibilities of publicly-owned media
- Journalists’ access to information
- Journalists’ right to keep their sources confidential
- Media’s relationship with election commissions and other election management bodies
- Media alertness to ‘planted’ stories during elections
- Coverage of election rallies and other set-piece events
- Ethical issues in election coverage

Participants will be 20 TV and radio journalists from Bhutan, Brunei, Bangladesh, Cambodia, Indonesia, Malaysia, Sri Lanka, Thailand and Vietnam. The proposed list of participants should be gender balanced. They should have 4-5 years experience in radio and TV journalism and should have more than average command of English.

We are glad to offer one place for a qualified journalist from your organisation. The nominating organization is requested to nominate a principal and an alternate candidate. Place are offered strictly on a first-come first served basis provided all

conditions and requirements are met. Your applicants must include at least one female journalist. The candidates should fill in the required application form (attached) and send it to the AIBD.

As a further cost cutting measure as well as a manifestation of collaborative effort, expenses are to be defrayed as follows:

- The organizers will provide an economy return air ticket, accommodation, all materials, local transportation and other facilities for the workshop.
- Nominating organizations will meet the cost of daily subsistence allowance, excess luggage, transportation costs to and from the airport handling charges, extended days of transit, unauthorized stopovers/charges to itinerary for their respective participants.

Nominated candidates are expected to be in positions where they can usefully employ the knowledge and skills acquired during the activity or they should be able to return to positions where they can do so.

Please note that the organizers will not accept any responsibility for incidental expenses associated with selection, travel or compensation in case of sickness or accident during the period of the activity. Candidates or their organizations are advised to take adequate measures to cover against this.

Application forms must be sent to AIBD before Thursday 20 October 2007.

Please find enclosed with this letter:

- Project presentation, which includes the objectives and workshop content
- The application form, which includes the conditions for the participation, the obligations from the organizers, the candidate and his/her broadcasting organization.

We look forward to receiving your applications.

Thank you.

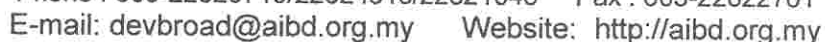
Yours sincerely



**DR JAVAD MOTTAGHI**  
Director, AIBD

Cc: Ms Wanna Vuthiaporn, Director, International Cooperation Div. Foreign Office and AIBD Liaison Officer, NBT.





## EDUCATION

(A) HIGHEST QUALIFICATION HELD/INSTITUTION/DATE:

(B) OTHER RELEVANT STUDIES (Include previous AIBD courses/seminars and other fellowships awarded):

## COMPETENCE IN THE ENGLISH LANGUAGE

READ			UNDERSTAND			SPEAK			WRITE		
EXC	GOOD	FAIR	EXC	GOOD	FAIR	EXC	GOOD	FAIR	EXC	GOOD	FAIR

Number of years you have studied English ..... Please note: The training activity will be conducted in English.

## PRESENT POSITION

(A) NAME AND ADDRESS OF EMPLOYER (Include department or sub-section):

E-mail:

Tel:

Fax:

(B) YEARS OF SERVICE:

FROM:

TO:

(C) TITLE OF POST:

(D) NUMBER OF YEARS IN PRESENT POST:

(E) DESCRIPTION OF YOUR FUNCTIONS AND DIRECT RESPONSIBILITIES:\*

(F) PREVIOUS POSITION/EXPERIENCE (Briefly describe your professional career):\*

(G) IF ACCEPTED FOR THIS TRAINING ACTIVITY, DESCRIBE THE PRACTICAL USE YOU INTEND TO MAKE OF THESE STUDIES ON YOUR RETURN HOME:\*

(\*Please use additional sheets if necessary.)

## SPECIAL CONDITIONS FOR COLLABORATIVE ACTIVITY

The following conditions relate to training activities offered by the Asia-Pacific Institute for Broadcasting Development (AIBD).

### Obligations of AIBD:

- Return air ticket to the location of the training activity.
- Suitable hostel or hotel accommodation for overseas participants and, local transportation charges (hotel –AIBD-hotel) for the activity. (N.B. Accommodation/transportation NOT provided for in-country participants).
- Appropriate course materials will be provided.
- Where applicable, a Certificate of attendance at the conclusion of the training activity provided the participant has achieved eighty percent attendance.

### Obligations of the applicant's organisation:

- Payment of daily subsistence allowance (DSA) to the participant directly.
- Payment of passport fees, visa charges and any airport departure taxes or travel levies.
- Travel insurance to and from the venue of the activity. Participants and/or their organisations are strongly recommended to make such arrangements to cover travel risks.
- Expenses to cover any en-route costs (accommodation, meals, taxis, excess baggage, handling charges, selection of participant etc.) in travelling to and from the activity.
- Ensuring the continuation of the participant's salary or other arrangements as may be appropriate to maintain the participant's dependants or other obligations while he/she participates in the training activity.
- Assuring that the participant will be employed upon his/her return in a position related to the duties for which the training activity was awarded.

### Applicant's declaration:

- To carry out such instructions and abide by such conditions as may be stipulated from time to time by the applicant's organisation and the Asia-Pacific Institute for Broadcasting Development (AIBD).
- To follow the course of study and abide by the rules and regulations of training institutions and other establishments during the training activity.
- To refrain from engaging in political activities.
- To return directly to his/her home country upon completion of the training activity.

I have read, understood and agree to the conditions listed above.

Name of applicant: .....

Signature of applicant: ..... Date:.....

### Endorsement by employer/official nominating authority:

The candidate's application has been examined and I nominate him/her as fit to follow this activity. I have also read the conditions listed above, particularly those relating to the obligations of the candidate's organisation, and understand and agree to these conditions.

Name of authorised official: .....

Designation: .....

Name of Organisation: .....

Official Stamp

Signature: .....

Date: .....